



NEW YORK STATE SENATOR
Brad Hoylman-Sigal

Governor Signs Hoylman / Gottfried Legislation To Ban Floating Electronic Billboards On Hudson & East Rivers

BRAD HOYLMAN-SIGAL August 20, 2019

| ISSUE: **SENATOR BRAD HOYLMAN, SD 27, FLOATING BILLBOARDS, HUDSON RIVER**

FOR IMMEDIATE RELEASE: August 20th, 2019

NEW YORK, NY – Governor Cuomo today signed into law legislation sponsored by State Senator Brad Hoylman and Assembly Member Richard Gottfried ([S6541-A/A8290-B](#)) prohibiting boats from operating, anchoring, or mooring in the navigable waters of New York State, including the Hudson and East Rivers, while operating a digital billboard or a billboard that uses flashing, intermittent or moving lights.

Senator Hoylman said: “Billboards belong in Times Square, not in the middle of the Hudson and East Rivers. These floating billboards are a dangerous distraction to drivers, boaters, and pedestrians, not to mention an eyesore. New Yorkers deserve to have a respite on our waterfront from the barrage of modern life. I am grateful to Governor Cuomo, Senate Majority Leader Andrea Stewart-Cousins, and Assembly Member Richard Gottfried for their partnership in enacting these common-sense restrictions into law.”

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RELATED LEGISLATION

2019-S6541A

- Introduced
 - ◦ In Committee Assembly
 - In Committee Senate
 - ◦ On Floor Calendar Assembly
 - On Floor Calendar Senate
 - ◦ Passed Assembly
 - Passed Senate
 - Delivered to Governor
 - Signed By Governor
 -

Prohibits vessels from operating, anchoring or mooring in the navigable waters of the state while operating a digital billboard board

June 15, 2019

Signed by Governor

Sponsored by **Brad Hoylman-Sigal**

Do you support this bill?