



THE
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Fitzpatrick

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State Senator
José M. Serrano



FREE

TWO-PART INTELLECTUAL PROPERTY WORKSHOP

FOR ARTISTS, ARTS ORGANIZATIONS & SMALL BUSINESSES

Brought to you by The Bronx Council on the Arts, The Community Development Project of the Legal Aid Society and State Senator José M. Serrano.

Part 1

You Made It Now Protect It: Trademarks and Copyright for Artists, Nonprofit Organizations and Small Businesses

Tuesday, November 30, 2010 / 6:30 PM

**Longwood Art Gallery @ Hostos Community College
450 Grand Concourse @ 149th Street**

For artists and arts organizations, creating or commissioning a work of fine or practical art is just the beginning. To protect the ownership of the finished work, it is essential to learn about trademarks, copyrights, design patents, and work-for-hire agreements. An expert panel of intellectual property attorneys will explain these concepts using examples that will be familiar to artists and arts organizations. The concepts learned in this workshop will also be useful to nonprofits and small businesses that are not arts-related.

Part 2

The Website Audit: Best Legal Practices on the Internet for Artists, Nonprofits & Small Businesses

Tuesday, December 7, 2010 / 6:30 PM

**Longwood Art Gallery @ Hostos Community College
450 Grand Concourse @ 149th Street**

This workshop is for any individual, organization or small business that has a website or is thinking about starting one. Learn the essentials of website management, including: Protecting your trademarks and copyrights, terms of use, implementing a privacy policy, linking, and ownership of the website.

Featuring attorneys from Fitzpatrick, Cella, Harper and Scinto and the Community Development Project of the Legal Aid Society.

Seating is limited to 50 people

RSVP to ellen@bronxarts.org or 718-931-9500 x 24

Light refreshments provided

Directions to Hostos: 450 Grand Concourse is at 149th Street and is easily accessible by the #2, #4, and #5 IRT Trains. By bus: take the Bx1 or cross-town Bx19 to 149th Street and the Grand Concourse. Meter Parking available.



**Fully
Accessible**