

# “Creating a Culture of Character”

## Educator Seminar

Presented by The Character Council of Western New York

**Thursday  
March 14, 2013**

**Check in  
8:00AM**

**Program  
8:30AM-3:00PM**

Michael's Banquet Facility

*Featured Speaker*



**Dr. Tim Elmore  
President  
Growing Leaders**

**GrowingLeaders.com**

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Matthew Bystrak



Cynthia Kline



Nancy Maisano



Suzanne McKenney

### Character Initiatives in Schools: A Quick-Start Workshop

*Presented by CCWNY*

This program will assist schools with the implementation of character initiatives designed to foster an ethos centered on “Creating a Culture of Character” for their school communities. Educators will learn the value of practical ways to employ a four-pronged approach to encourage character-excellence development including: how to organize and implement a Character Council within a school; how to start a Character Club to actively prosper student-led character initiatives; how to easily embed a character education-focus into curriculum; and how to use character recognition programs to boost morale and nurture a school-driven spirit for good character.

### Growing Leaders Who Will Transform Society

*Presented by Dr. Tim Elmore*

#### **In Other Words: The Development of Student Leaders**

We live in the “information age” but not necessarily the “communication age.” Because of the constant onslaught of technology and its impact on culture, educators find it harder to keep the attention of their students and engage them in the learning process. Dr. Elmore shares the classroom-leadership style that can capture the mind and imagination of students today and offers practical tips to close the communication gap between teachers and Generation Y. This session will help educators put their training on I.C.E: Teach with Images, which lead to Conversations, which lead to Experiences that have a lasting impact on the student.

#### **Habitudes: Images that Form Leadership Habits and Attitudes**

The culture on each school campus is changing dramatically and the development of effective student leaders has never been more important to the students or the school. In this session Dr. Elmore will share a medley of essential leadership components: integrity, the leaders’ example, vision and focus, team building, priorities, conflict resolution, people skills, leading change, leveraging strengths, strategic planning, empowerment and service among others.

#### **Guiding Principles for Leader Development**

During this session you will learn how to design a student-leader-development program that will enable students to grasp timeless leadership principles and pass them along to others. We will discuss how to jump-start a leadership culture that includes student recruitment, selection, development, and application in the students’ lives.

### **Dr. Tim Elmore**

Dr. Tim Elmore is the founder and president of Growing Leaders ([www.GrowingLeaders.com](http://www.GrowingLeaders.com)) an Atlanta- based non-profit organization created to develop emerging leaders. Through Growing Leaders, he and his team provide public schools, state universities, civic organizations, and corporations with the tools they need to help develop young leaders who can impact and transform society.

Target audience: PreK-16 Educators; Administrators; Students of Education; and Community Members



# Character Council of Western New York

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Michael’s Banquet Facility ~ 4885 Southwestern Blvd. ~ Hamburg, New York 14075

Limited availability requires registration to be filled on a first come, first served basis

**Fee Includes: Registration, Educational Materials, Full-Day Training, Lunch, Refreshments and Certificate**

*Registrations postmarked after the deadline date will be charged at the full price of \$150.*

**Bonus Registration... Register 4 for any one session and get the fifth registration for FREE!**

**To receive bonus registration, all 5 registration forms must be received together in one envelope**

*Prices below are per participant. Please indicate your pricing option:*

\_\_\_ \$150/Registration form and payment/purchase order postmarked after March 1, 2013

\_\_\_ \$99/Early Bird Registration form and payment/purchase order postmarked by March 1, 2013 to receive discount.

\_\_\_ \$75/Member School Registration form and payment/purchase order must be postmarked by March 1, 2013 to receive discount.

*To check if your school is a member school of the CCWNY, go to [www.charactercouncilwny.org/edcommittee.html](http://www.charactercouncilwny.org/edcommittee.html)*

\_\_\_ \$25/College Student Registration form and payment postmarked by March 1, 2013 to receive discount. *College Scholarship price is made possible through the courtesy of the Character Council of WNY. Please include a photocopy of your current student ID to qualify.*

Please provide the following information:

School and District/Organization: \_\_\_\_\_

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone #: \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_ Check or Purchase Order # \_\_\_\_\_

For College Scholarship Registration: College Name \_\_\_\_\_ Degree Program \_\_\_\_\_  
*(Please remember to include a copy of your current Student ID with your registration)*

Questions may be directed to: Suzanne McKenney, Conference Director, at (716) 202-0702.  
Visit [www.charactercouncilwny.org](http://www.charactercouncilwny.org) for additional information about this conference and other CCWNY programs.  
Please make checks, money orders or purchase orders payable to:  
**Character Council of Western New York** and mail with registration form to: P.O. Box 613, Hamburg, New York 14075