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For Immediate Release
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WDKX Radio Brings Christmas Back Downtown Rochester For A Second Year!!!

In the continuing tradition of staying in tune with the community, Rochester's #1 radio station, **103.9 WDKX** is bringing Christmas back to downtown Rochester and helping children in need for a second year in a row!

This year, we will be housed in the Monroe County Office Building. "We were unable to acquire the facility we used last year, so with the assistance of State Senator, Joseph Robach, County Executive Maggie Brooks is allowing us to use the County Office Building," said Andre Langston, owner of **WDKX Radio**. "Due to the overwhelming attendance of the event last year, we wanted to ensure we had a space that would comfortably accommodate all who want to attend," Langston continued.



*State Senator Joseph
Robach & WDKX Air
Personality Tony Boler
2009*



*RPD Mike Ciminelli
Assisting a child with her
new coat 2009*

The Rochester Police department in conjunction with the Rochester West Indian Organization will once again donate coats for kids. The RPD will be onsite to help the children pick out a new coat.

Santa and his elves will be welcoming children and asking them if they have naughty or nice. Santa will be seated on the chair that originally sat on top of Magic Mountain in Midtown Plaza, thanks to Arlene's Costume Shop. Eddie Gartz and The Snap Foundation will once again donate all of the equipment, ink and paper to take and provide free pictures of the children with Santa Claus. These pictures will be given to the children for free! Mr. Gartz went above and beyond with donations last year and will also be donating hats and gloves again this year.

There will be live Christmas music, **103.9 WDKX** Radio's #1 Saturday morning show, "Memory Lane" with hosts, Andre "Marcel" Langston and Tony Boler will be broadcasting live. "Last year was one of the best Christmas seasons I've had in a very long time. Watching the looks on the children's faces was priceless and I can't wait to participate again this year," said Tony Boler, co-host of **103.9 WDKX** "Memory Lane."

This entire event is being dedicated to the memory of the Founder and Owner of 103.9 WDKX Radio, Mr. Andrew A. Langston who passed away earlier this year. "My father always assisted families in need, but took it a step further at Christmas time. I want to keep his legacy alive by helping where I can," said Langston.

Please join us for this wonderful community event and celebrate Christmas with **103.9 WDKX Radio**

**Monroe County Office Building
39 West Main Street – Downtown Rochester
Saturday, December 18, 2010**

10:00 AM – 3:00 PM

For More Information Contact: Ella Dean * Thedeanslist1@gmail.com.com * Phone (585) 262-2050

About 103.9 WDKX Radio:

Monroe County Broadcasting Co., LTD. formed a corporation in 1968 to compete for the available FM frequency 103.9 in Monroe County, Rochester NY. WDKX commenced broadcasting on April 6, 1974 at 5:30 AM and has been broadcasting 24 hours a day, seven days a week ever since. WDKX has the distinction of being under the same ownership since its inception. Since then, Andrew A. Langston, founder, owner and general manager of 103.9 WDKX FM, has received the "Rochester Radio Broadcaster of the Year" Award, the National Association of Black Owned Broadcasters "Pioneer" Award and was inducted to the "New York State Broadcasters hall of Fame" inaugural class.

Keeping with its Urban Contemporary format, WDKX chose its call letters to honor Black heroes.

W - Radio Stations East of the Mississippi River start with W (*as assigned by the FCC*)

D - Frederick Douglass

K - Martin Luther King, Jr.

X - Malcolm X