

## 2023-J1781

Senate Resolution No. 1781

BY: Senator THOMAS

MEMORIALIZING Governor Kathy Hochul to proclaim  
October 23-31, 2024, as Red Ribbon Week in the State  
of New York

WHEREAS, It is the custom of this Legislative Body to recognize  
official weeks that are dedicated to increasing awareness of serious and  
important issues impacting citizens of New York State; and

WHEREAS, It is the sense of this Legislative Body to memorialize  
Governor Kathy Hochul to proclaim October 23-31, 2024, as Red Ribbon  
Week in the State of New York, in conjunction with the observance of  
National Red Ribbon Week; and

WHEREAS, In 1980, The National Family Partnership was established as  
a grassroots, nonprofit organization by a group of concerned parents  
committed to playing an active role in drug prevention education and  
advocacy; and

WHEREAS, The National Family Partnership organized the first  
Nationwide Red Ribbon Campaign after the murder of DEA Agent Enrique  
Camarena; parents and youth in communities across the country began  
wearing Red Ribbons to represent their commitment to increasing  
awareness of the killing and destruction caused by drugs in the country;  
and

WHEREAS, Enrique Camarena believed that one person could make a difference; this belief was used as the model at the start of the Red Ribbon Campaign and it continues to be the belief as the campaign reaches the lives of millions of American children and families; and

WHEREAS, Under the leadership of President Peggy B. Sapp, the National Red Ribbon Campaign has become an annual national event that acts as a major force in raising awareness and mobilizing communities in the fight against drugs; and

WHEREAS, "Life Is A Movie, Film Drug Free," is the winning theme for the 2024 Red Ribbon Week; created by Cheryl Holsapfel, Digital Art Teacher, and Devansh Aggarwal from Solon Middle School, the theme will continue to be used all throughout 2024 in thousands of schools and communities across the country; and

WHEREAS, It is the sense of this Legislative Body to recognize Red Ribbon Week in order to raise awareness regarding the serious issues surrounding drugs today and to promote the betterment of drug education and prevention in New York State and beyond; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to memorialize Governor Kathy Hochul to proclaim October 23-31, 2024, as Red Ribbon Week in the State of New York; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to The Honorable Kathy Hochul, Governor of the State of New York.