

2023-K897

Assembly Resolution No. 897

BY: M. of A. Jackson

MEMORIALIZING Governor Kathy Hochul to proclaim
November 4, 2024, as Bring Your Parents to Work Day
in the State of New York

WHEREAS, It is the custom of this Legislative Body to recognize
official days that are set aside to increase awareness of issues that
affect the lives of citizens of New York State; and

WHEREAS, Attendant to such concern and in full accord with its
long-standing traditions, this Legislative Body is justly proud to
memorialize Governor Kathy Hochul to proclaim November 4, 2024, as Bring
Your Parents to Work Day in the State of New York; and

WHEREAS, In 2013, LinkedIn, the career-focused social network,
designated November 4th of each year as Bring Your Parents to Work Day
to introduce moms and dads to what their daughters or sons do for a
living; and

WHEREAS, According to a study, one in three parents do not
understand what their grown children do at work, and that is especially
true if their kids hold job titles that did not exist when the parents
were younger; and

WHEREAS, Furthermore, LinkedIn research found that 35% of parents
are not familiar with their children's job responsibilities, 59% want to

know more about their child's career, and 50% believe they would benefit from a better understanding of their child's job; and

WHEREAS, A Business Insider article also speculated that the holiday can lead to higher rates of retention; testimonials from employees who have participated in the holiday have mentioned it has helped foster better parental relationships and provide social interaction between parents of coworkers; and

WHEREAS, Since the inception of Bring Your Parents to Work Day more than a decade ago, other companies have caught on; this past November, organizations including HubSpot, British Airways and the Virgin Group asked workers to invite their parents to the workplace; and

WHEREAS, During this time, some companies set up photo booths, put out buffets, offered wine, and coordinated introductions between parents and staff; others had department heads talk about their teams and what work they do at the company and conduct Q&A sessions; and

WHEREAS, It is the sense of this Legislative Body that when organizations and events of such noble aims and accomplishments are brought to our attention, they should be celebrated and recognized by all the citizens of this great Empire State; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to memorialize Governor Kathy Hochul to proclaim November 4, 2024, as Bring Your Parents to Work Day in the State of New York; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to The Honorable Kathy Hochul, Governor of the State of New York.