



NEW YORK STATE SENATOR

Roxanne J. Persaud

Senator Roxanne J. Persaud Wins National Foundation for Women Legislators Period Poverty Contest

ROXANNE J. PERSAUD May 22, 2024

| ISSUE: **PERIOD POVERTY WOMEN'S HEALTH**

Brooklyn, NY

Senator Roxanne J. Persaud is proud to announce that she is the recipient of a \$1,000 donation of period products on behalf of **Expecting Relief**. She was chosen as part of a contest hosted by The National Foundation for Women Legislators (NFWL) in their partnership with Kimberly-Clark, who will be providing the donations directly.

The contest aimed to raise awareness about period poverty and to support innovative solutions to address this issue, and **Senator Roxanne J. Persaud** is dedicated to having an impact on this issue.

Senator Roxanne J. Persaud looks forward to being featured on NFWL's social media channels throughout the month of May leading up to **Period Poverty Awareness Week**, May 20-28, 2024, bringing light to an issue that effects so many.

"Period poverty is still an issue that affects millions of individuals worldwide, including right here in our own communities," said Senator Roxanne J. Persaud. "I will continue to take action and raise awareness about the challenges faced by those who lack access to menstrual products and suffer the consequences of period inequality."

"We are thrilled with the incredible response we received for the 'Ending Period Poverty with NFWL Contest," said Jody Thomas, Executive Director of NFWL. "The winning projects demonstrated a keen understanding of the challenges faced by individuals experiencing period poverty and provided innovative and actionable solutions to address this issue. We are excited to honor the winners and look forward to seeing their ideas in action."

"We are more than happy to partner with Senator Roxanne J Persaud for the 2nd year in a row," said Vanessa Bracetty, Founder and Director of the minority-led non-profit organization Expecting Relief. "Receiving menstrual hygiene donations from Kimberly-Clark through the NFWL will maximize our menstrual hygiene distribution outreach and bring additional awareness to Period Poverty. Senator Persaud's dedication to community involvement stretches well beyond Brooklyn. We look forward to our continued relationship."

Period poverty is a widespread issue that affects millions of individuals in the United States. Lack of access to menstrual products and hygiene education can lead to missed school and work, social isolation, and other adverse outcomes. NFWL and **Senator Roxanne J. Persaud** are committed to raising awareness about period poverty and to promoting equitable access to menstrual products for all individuals.

For more information on the NFWL and its initiatives, please visit www.womenlegislators.org/grabngo.