

## **2023-K2424**

Assembly Resolution No. 2424

BY: M. of A. Buttenschon

COMMEMORATING the 50th Anniversary of Marcy  
Discount Beverage

WHEREAS, It is the sense of this Legislative Body to recognize the achievements of those individuals and businesses which substantially contribute to the economic vitality of their communities and the entire Empire State; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to commemorate the 50th Anniversary of Marcy Discount Beverage; and

WHEREAS, Adapting to consumer demands over their distinguished history, Marcy Discount Beverage is a family owned and operated whole and retail beverage provider that has served Central New York since 1974; and

WHEREAS, As the business has evolved, Marcy Discount Beverage has tailored their store by adding specialty beers to their selection, along with other trending beverages to create the area's largest variety; and

WHEREAS, Marcy Discount Beverage will be hosting a lawnmower giveaway and Summer Sampling Series to celebrate 50 years of serving the community; and

WHEREAS, Small business owners exemplify the entrepreneurial spirit which has fueled our State and Nation since their founding; and

WHEREAS, Events which honor small businesses help to enhance the free enterprise system upon which our Nation was built; and

WHEREAS, The success of Marcy Discount Beverage is in direct correlation to the efforts of Co-Owner, Brent Martel; Co-Owner, Ron Martel; Sales Manager, Craig Martel, and stakeholders, whose involvement are, and always have been, characterized by an impressive commitment, an unbridled enthusiasm, and an uncompromising standard of excellence in all endeavors on behalf of the company and the population it serves; and

WHEREAS, It is with great pleasure that this Legislative Body acknowledges this exceptional business and its contributions to the local and State economies, fully confident that it will continue to enjoy the sparkling successes it has experienced thus far and serve the needs of the agriculture, construction, landscape, and consumer industries in the Mohawk Valley; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to commemorate the 50th Anniversary of Marcy Discount Beverage; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Marcy Discount Beverage.