



NEW YORK STATE SENATOR

Pamela Helming

Senator Helming Presents New York State Senate Empire Award to Geneva Non-Profit Thrive to Survive for Surpassing \$1 Million in Donations

PAMELA HELMING November 1, 2024

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L-R: Senator Pam Helming, Roseann Moffe, Thrive to Survive Co-Founder, Pamela Venuti, Thrive to Survive Executive Director/Co-Founder, Jennifer Harris, Thrive to Survive Associate Director/Co-Founder

Senator Pam Helming presented the New York State Senate Empire Award to Geneva, N.Y. non-profit Thrive to Survive in recognition of the organization surpassing \$1 million in donations.

Thrive to Survive is dedicated to providing emotional, physical, and financial support to adults living in Ontario, Seneca, Wayne, Schuyler, and Yates Counties diagnosed and being treated for cancer. Through this support, Thrive to Survive relieves unnecessary stress on patients allowing them to focus on their recovery and their families.

Senator Helming said, "Since its founding in 2012, Thrive to Survive has been a lifeline for families across Geneva and the Finger Lakes, raising one million dollars to support those facing cancer. By providing emergency financial assistance for co-pays, monthly bills, and essential expenses, this organization brings much-needed hope and stability to patients and families during life's most challenging times."

Pamela Venuti, Thrive to Survive Executive Director and Co-Founder added, "Receiving the New York State Senate Empire Award is truly an honor. This award is a confirmation of the commitment Thrive to Survive founders, board members, and community supporters have for providing cancer support programs and for improving the lives of those in treatment for cancer. We are excited for the future and look forward to supporting the area for years to come. We are incredibly grateful to Senator Helming for this recognition."

The Empire Award recognizes the contributions and achievements of businesses in New York State.

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