

2025-J274

Senate Resolution No. 274

BY: Senator PARKER

HONORING Tammeca Rochester upon the occasion of her designation for special recognition at the Young, Gifted, & Black Entrepreneurial Awards 20th Anniversary Gala on February 26, 2025

WHEREAS, It is the custom of this Legislative Body to honor those individuals and organizations which devote their purposeful energies to improve the dignity and quality of life of those they serve, preserve their heritage, and foster pride among them; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to honor Tammeca Rochester upon the occasion of her designation for special recognition at the Young, Gifted, & Black Entrepreneurial Awards 20th Anniversary Gala at Terrace on the Park in Queens, New York, on Wednesday, February 26, 2025; and

WHEREAS, In 2006, the Young, Gifted, & Black (YGB) Entrepreneurial Awards were established by Carl Gray as a platform to spotlight and celebrate everyday individuals who serve as positive role models, inspiring their peers through their accomplishments, perseverance, and contributions; and

WHEREAS, Carl Gray's vision for the YGB Entrepreneurial Awards has remained steadfast in ensuring recognition is given to those whose

contributions, though not always highlighted in mainstream media, have a profound and lasting influence within their fields and society; and

WHEREAS, From New York University Stern School of Business, Tammeca Rochester received her Master of Business Administration degree with a specialty in Marketing and Entrepreneurship; she also earned a Bachelor of Mechanical Engineering degree and a Bachelor of Mathematics degree from Georgia Institute of Technology and Spelman College; and

WHEREAS, Tammeca Rochester is a successful entrepreneur with global impact, uplifting underserved communities through transformative entrepreneurship; as CEO and Founder of Harlem Cycle, the first and only indoor cycling studio, established in 2016, she has created a welcoming space which is dedicated to mental, emotional, and physical wellness; the establishment has attained recognition in prominent media outlets; and

WHEREAS, As CEO and Founder of TRG International, a nonprofit organization located in South Africa, Tammeca Rochester has been dedicated to dismantling systemic socioeconomic barriers, which young people encounter, through access to resources and education; and

WHEREAS, For 10 years at Colgate-Palmolive Company, Tammeca Rochester has been a leader in engineering, brand management, and growth strategy; presently, as a Board Member of Start Small Think Big and other entrepreneurial-based programs, she is sharing her expertise and supporting numerous developing entrepreneurs; and

WHEREAS, It is the sense of this Legislative Body that those individuals and organizations, which give positive definition to the profile and disposition of the communities of the State of New York, profoundly strengthen our shared commitment to the exercise of freedom;

now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to honor Tammeca Rochester upon the occasion of her designation for special recognition at the Young, Gifted, & Black Entrepreneurial Awards 20th Anniversary Gala on February 26, 2025; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Tammeca Rochester.