

2009-J2046

LEGISLATIVE RESOLUTION honoring Massimo F. d'Amore of Westchester, New York, upon the occasion of his designation as a recipient of the Burke Award by The Burke Rehabilitation Hospital and Medical Research Institute

WHEREAS, It is incumbent upon the people of the State of New York to recognize and acknowledge those within our midst who have made significant contributions to the quality of life therein; and

WHEREAS, This Legislative Body is justly proud to honor Massimo F. d'Amore of Westchester, New York, upon the occasion of his designation as a recipient of the Burke Award by The Burke Rehabilitation Hospital and Medical Research Institute on Wednesday, June 3, 2009, in White Plains, New York; and

WHEREAS, The Burke Award is presented to an individual or group for strength in overcoming a disability, for efforts made to ensure independence for individuals with disabilities, for the development of science and research that contributes to the better understanding of physical disability, and for contributions made to the development of rehabilitation; and

WHEREAS, Massimo d'Amore is being honored for PepsiCo's Enable program, a company sponsored employee diversity network whose mission is to cultivate a more inclusive environment for people with different abilities and provide support to caregivers; and

WHEREAS, Massimo d'Amore was named Chief Executive Officer of PepsiCo Americas Beverages in November 2007; PepsiCo Americas Beverages has a portfolio that includes Pepsi-Cola North America, Gatorade, Tropicana, all of the company's Latin American beverage businesses and the PepsiCo Food Service division in North America; and

WHEREAS, Previously, Mr. d'Amore was Executive Vice President Commer-

cial for PepsiCo International, a position he assumed in November of 2005, after serving as President in the Latin America Region for four years, and Sr. Vice President of PepsiCo Corporate Strategy Development for two years; he was also Senior Vice President and Chief Marketing Officer for Pepsi-Cola International (PCI), a position he assumed in 1998, and Business Unit General Manager, Turkey/Central Asia beginning in 1999; and

WHEREAS, Prior to joining PepsiCo, Mr. d'Amore had a 15-year international career with Procter & Gamble in Operations, Marketing and General Management in Europe and North Africa; he is a native of Italy and an engineering graduate of the Swiss Polytechnic Institute in Lausanne, Switzerland, where he also earned a Master of Science Degree; and WHEREAS, Massimo d'Amore has lived in Italy, Switzerland, Germany, Belgium, Morocco, France and has resided in the United States for the past 15 years; he is fluent in English, Italian and French, and also speaks Spanish and German; and

WHEREAS, With him throughout have been his three children, all of whom feel privileged to be a part of his life and rejoice in his achievements; and

WHEREAS, Massimo d'Amore's distinguished record merits the recognition and respectful tribute of this Legislative Body; he is a true asset to society; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to honor Massimo F. d'Amore of Westchester, New York, upon the occasion of his designation as a recipient of the Burke Award by The Burke Rehabilitation Hospital and Medical Research Institute; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Massimo F. d'Amore.