

2009-J1958

LEGISLATIVE RESOLUTION honoring Rick Remsnyder upon the occasion of receiving the 2009 Marketing Leadership Award from the Business Marketing Association of the Hudson Valley on June 4, 2009

WHEREAS, It is the practice of this Legislative Body to take note of and publicly acknowledge those exemplary individuals whose purposeful lives and distinguished careers have been committed to bettering the quality of life in this great Empire State; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to honor Rick Remsnyder upon the occasion of receiving the 2009 Marketing Leadership Award from the Business Marketing Association of the Hudson Valley at a special breakfast meeting to be held on Thursday, June 4, 2009; and

WHEREAS, This prestigious award is bestowed upon those dedicated public servants whose extraordinary efforts have contributed significantly to the economic growth of the Hudson Valley; and

WHEREAS, For the past three years, Rick Remsnyder has served as the Ulster County Tourism Director; in this capacity, he works with over 900 tourism businesses in Ulster County and promotes the county in an effort to attract tourists and businesses to the area; and

WHEREAS, Rick Remsnyder's many responsibilities include coordinating the construction of a new interactive tourism website, helping to produce all Ulster County tourism publications and working with the department's advertising agency, Marketing Works, to market and sell Ulster County as a tourism destination; and

WHEREAS, In addition, Rick Remsnyder currently serves as Vice President of the Catskill Association for Tourism Services; and

WHEREAS, While under Rick Remsnyder's able leadership, in 2008, Ulster County received Honorable Mention for Outstanding Travel Guide from the North American Journalists Travel Association, the first time the County has been honored for its travel guide by a national association; and

WHEREAS, An exemplary leader, Rick Remsnyder's hard work has helped to leverage the natural and entrepreneurial resources of the region to bring people and investment to the area while maintaining the distinc-

tive qualities that make the region so attractive; and
WHEREAS, His vision and dedication have influenced all facets of marketing which in turn have led to significant growth in the region and contributed measurably to the quality of life in the community; and
WHEREAS, Prior to his appointment as Ulster County Tourism Director, Rick Remsnyder worked as the Marketing Director at the Nevele Grande Resort and Country Club in Ellenville; and
WHEREAS, Rick Remsnyder also worked for 12 years as a sportswriter and columnist for the JOURNAL NEWS in White Plains, New York, where his primary responsibilities included covering professional golf as well as professional and college sports; additionally, he was a sportswriter and columnist for the DAILY FREEMAN, covering county and city government as well; and
WHEREAS, During his tenure as a journalist, Rick Remsnyder covered more than 40 majors, both in the United States and Europe, the Ryder Cup, and other significant professional events on the PGA Tour, the LPGA Tour, and the Champions Tour; and
WHEREAS, Rick Remsnyder is an extremely talented writer who has won numerous journalism awards during his career, including first-place awards for outstanding reporting from the National Women's Sports Foundation, United Press International, the New York State Associated Press Association, the Golf Course Superintendents Association of America, and the American Heart Association; and

WHEREAS, Rick Remsnyder earned his Bachelor's degree from Drury College in Springfield, Missouri; and
WHEREAS, With him throughout has been his son, Ted, who feels privileged to be a part of his life and rejoices in achievements; and
WHEREAS, A man of singular distinction, Rick Remsnyder has continually demonstrated extreme competence, extraordinary intelligence and diligent leadership in his unwavering service to his community and profession; and

WHEREAS, It is the sense of this Legislative Body that those who enhance the quality of life in their community and have shown a long and sustained commitment to the maintenance of high standards in their profession, certainly have earned recognition and applause; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to

honor Rick Remsnyder upon the occasion of receiving the 2009 Marketing Leadership Award from the Business Marketing Association of the Hudson Valley on June 4, 2009; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Rick Remsnyder.