2013-J139

LEGISLATIVE RESOLUTION commemorating the 60th Anniversary of Besecker and Coss, Inc.

WHEREAS, It is the intent of this Legislative Body to commemorate the long histories of certain family business endeavors, which are the cornerstone of economic success in this great Empire State; and WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to commemorate the 60th Anniversary of Besecker and Coss, Inc.; and WHEREAS, In 1953, Francis Besecker and Emmett Coss took on the challenges of entrepreneurship, starting a company selling and servicing appliances; and

WHEREAS, Francis Besecker passed away in 1965; his son-in-law, John Gerringer became a co-owner of Besecker and Coss; and WHEREAS, Emmett Coss retired in 1973; John and Phyllis Gerringer continued to run the business until their retirement in 1998; and WHEREAS, Currently, John and Phyllis Gerringer's sons, John Gerringer, Jr. and Mike Gerringer, and their daughter, Charmaine Bean, are third-generation owners of Besecker and Coss; and

WHEREAS, With the largest showroom in the Southern Tier, Besecker and Coss sell a wide range of appliances, home electronics and mattresses; they deliver products to customers; their Parts Department helps diagnose problems and supplies parts for do-it-yourself customers; their Service Department provides quality in-home repairs by factory authorized technicians; and

WHEREAS, Besecker and Coss was awarded the 2006 Enterprising Business Award from the Greater Olean Area Chamber of Commerce (GOACC); the Enterprising Business Award was established as a way to recognize GOACC members for continually and generously giving and positively impacting

the local community; it is the highest distinction for a business given by the Chamber's 718 members; and

WHEREAS, John Gerringer, Sr. served as a leader in the local business community through his involvement on the GOACC board; John Gerringer, Jr. continues in that role through his current service on the GOACC board; and

WHEREAS, Besecker and Coss continues to grow as a business; they have expanded three times and now have 15 employees; and

WHEREAS, A customer-centered focus and hometown business ethic is at the core of the company's success and is embodied in their philosophy that says, "We Built Our Business On Service"; and

WHEREAS, It is the intent of this Legislative Body to publicly recognize and honor milestones in the history of small businesses in this great Empire State; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to commemorate the 60th Anniversary of Besecker and Coss, Inc.; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Besecker and Coss, Inc.