

2013-J3798

LEGISLATIVE RESOLUTION commending Disc Jockey George Capron upon the occasion of celebrating 50 years of distinguished service to WBRV radio

WHEREAS, It is the sense of this Legislative Body that the quality and character of life in this great Empire State is indelibly enriched by the faithful and untiring efforts of those individuals who have helped shape the history of broadcasting in their area; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to honor Disc Jockey George Capron upon the occasion of celebrating 50 years of distinguished service to WBRV radio; his remarkable tenure will be feted with a special Dinner on Friday, March 28, 2014, at Boonville Elks Lodge 2158, Boonville, New York; and

WHEREAS, For 50 years, George Capron has been the hometown radio personality of New York State's North Country, a much-loved, trusted, and knowledgeable voice providing news, weather, and entertainment to countless listeners across generations; and

WHEREAS, George Capron began his radio career at WBRV on April 1, 1964, at the age of 19; after being put through his paces as a new DJ in which he was required to do all the "grunt work" at the radio station and work all shifts, he became the Top 40 DJ with an afternoon air shift; and

WHEREAS, George Capron eventually moved to a morning time slot with partner Ed Schnabel; the morning team of Ed and George delivered a humorous and entertaining program which demonstrated that a morning show could be funny and G-rated; he continues as the morning DJ to this day; and

WHEREAS, WBRV listeners have come to depend on George Capron's reliable weather reports for their daily work commute; known for his passion

for the weather, especially weather in the North Country, this tireless broadcaster has kept a detailed daily log about weather history in the Boonville area for many years, and has accumulated a team of weather reporters who call in weather conditions from throughout the listening area; such is his accuracy that residents who work in Utica have requested that he work through the lunch hour so they know what weather to expect during their drive home; and

WHEREAS, George Capron is also well-known for his passion for music and has an extensive personal library of a wide range of musical styles; the consummate DJ, he has worked with Top 40, rock, oldies, and country formats, and he has become an expert on various artists and the music they play; and

WHEREAS, In his long and illustrious service to WBRV and the North Country, George Capron has witnessed and withstood many changes at the radio station and the world of broadcast technology; and

WHEREAS, This versatile DJ has thrived under three different radio station owners, and has seen the station expand its listening area well beyond Boonville; he has been a part of the progression from turn tables to CD players, from cart machines to computers, and from analog to digital formats; and

WHEREAS; George Capron is currently listened to on five radio stations that reach an area from North Utica to the St. Lawrence Valley, including the western Adirondacks and parts of Syracuse, entertaining listeners with his knowledge of country music, interesting weather and nature trivia, and local weather forecasts; and

WHEREAS, Possessed of a matchless work ethic, George Capron continues to work six days a week; he is usually at the studio by 4:30AM daily

and, even though Sunday is his only day off, on most Sunday's he can be found at the WBRV studio preparing the next week's programs; and

WHEREAS, George Capron personifies the intimate, knowledgeable appeal of hometown radio at its best, narrating the stories of North Country

and its residents for 50 years; he has announced the birth of just about every baby born in the area, has sent birthday and anniversary greetings to those same babies as they have grown up, and has read the obituary of just about every North Country resident who has passed away during his tenure as morning show host; and

WHEREAS, George Capron has, throughout his career and purposeful life, served his community with integrity and devotion, continuously striving to meet the needs of his listeners through entertainment and enlightenment; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to commend Disc Jockey George Capron for his 50 years of matchless service to WBRV radio and his community; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to George Capron.