

2015-J521

LEGISLATIVE RESOLUTION congratulating Muller Quaker Dairy upon the occasion of its designation as recipient of the 2014 Industry of the Year Award by the Genesee County Chamber of Commerce

WHEREAS, It is the sense of this Legislative Body to recognize that the quality and character of life in the communities across New York State are enhanced by the concerned and dedicated efforts of business organizations and individuals that generously contribute to the welfare of the community and its citizenry; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to congratulate Muller Quaker Dairy upon the occasion of its designation as recipient of the 2014 Industry of the Year Award by the Genesee County Chamber of Commerce; and

WHEREAS, Muller Quaker Dairy of Batavia, New York, is receiving this auspicious award for its success with the Genesee County Economic Development Center's Genesee Valley Agri-Business Park project; and

WHEREAS, Theo Muller, one of Europe's largest dairy processors, and New York based PepsiCo teamed up to enter the health foods market with yogurt products; this joint venture between Theo Muller and PepsiCo resulted in a new corporation named Muller Quaker Dairy, originally known as Project Wave; and

WHEREAS, PepsiCo has leveraged strong infrastructure, branding, financial capacity, and distribution, while Theo Muller brings in their expertise of the dairy and food processing industry from Germany; and
WHEREAS, Project Wave hired a national site selection firm to choose a green field site where Theo Muller and PepsiCo desired to build a dairy processing plant; and

WHEREAS, The Genesee Valley Agri-Business Park in the town of Batavia,

New York, is a critical component in fostering growth in the growing industry cluster; it is a full service, 250-acre site designed specifically for food processors; and

WHEREAS, In 2013, Muller Quaker Dairy completed construction of their facility at the Genesee Valley Agri-Business Park; and

WHEREAS, Today, the impact this project has on the local and regional economy is significant; from the direct investment, to the supply chain impact on local dairy and fruit farms, the Muller Quaker Dairy project has created an abundance of jobs within the park; and

WHEREAS, The largest manufacturing plant to open within Genesee County in 55 years, the Muller Quaker Dairy project has created a wave of optimism throughout its community and the entire State; and

WHEREAS, It is with great pleasure that this Legislative Body acknowledges this exceptional business and its contributions to the local and State economies, fully confident that it will continue to enjoy the sparkling successes it has experienced thus far; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to congratulate Muller Quaker Dairy upon the occasion of its designation as recipient of the 2014 Industry of the Year Award by the Genesee County Chamber of Commerce; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Muller Quaker Dairy.