

## 2015-K758

LEGISLATIVE RESOLUTION congratulating Telemundo 47 New York upon the occasion of celebrating its 50th Anniversary

WHEREAS, It is the sense of this Legislative Body, in keeping with its time-honored traditions, to recognize and pay tribute to those organizations which foster ethnic pride and enhance the profile of cultural diversity which strengthens the fabric of the communities of New York State; and

WHEREAS, This Legislative Body is proud to congratulate Telemundo 47 New York upon the occasion of its 50th Anniversary; in honor of the station's past and the promise of its future, the Empire State Building illuminated the New York City skyline in red on Sunday, April 26, 2015; and

WHEREAS, Telemundo 47 is Telemundo's East Coast flagship television station, serving the Spanish-speaking community in the New York Tri-State area; and

WHEREAS, Owned by NBCUniversal, Telemundo 47 has been delivering local news, information and entertainment to viewers in New York, New Jersey and Connecticut for 50 years; and

WHEREAS, Viewers turn to Telemundo 47 for local breaking news, weather, entertainment and sports headlines across a variety of platforms, including online at [Telemundo47.com](http://Telemundo47.com) and via mobile and social media channels; and

WHEREAS, Today, Telemundo 47 produces more than 20 hours of local news and programming each week and provides viewers with local newscasts seven days a week; to support the boost in local news, Telemundo 47 has hired additional journalists, launched a new weekday newscast at 5:30 PM and launched a new consumer investigative unit, Telemundo Responde, charged with fighting for consumers who have been wronged; and

WHEREAS, Telemundo Responde has already recovered more than \$1.4 million for consumers in eight markets, including New York; and

WHEREAS, Under the able leadership of President and General Manager Cristina Schwarz, Telemundo 47 remains true to its commitment to be the first informer its communities demand and deserve; and

WHEREAS, The State of New York takes great pride in acknowledging exceptional organizations which separate themselves by serving the community and its constituents, and which deserve unique recognition; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to congratulate Telemundo 47 New York upon the occasion of celebrating its 50th Anniversary; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Cristina Schwarz, President and General Manager, Telemundo 47 New York.