

2015-K768

LEGISLATIVE RESOLUTION commending FreshDirect for its ceaseless dedication to combatting health and environmental issues in the greater New York City area

WHEREAS, It is the custom of this Legislative Body to recognize and commend those businesses which contribute to the economic health and prosperity, and to the quality of life, of the communities of the State of New York; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to commend FreshDirect for its ceaseless dedication to combatting health and environmental issues in the greater New York City area; and

WHEREAS, FreshDirect, an online grocer delivering fresh and healthy foods to households in the greater New York City area, moved to the South Bronx in 2014, creating hundreds of jobs for its residents and increasing access to healthy food options; and

WHEREAS, This vital company's delivery of top-quality groceries and fresh produces has been instrumental in combatting obesity and diabetes; its future green transportatic fleet will reduce pollution in the Bronx; and

WHEREAS, Over its distinguished history, FreshDirect has demonstrated continuous service to the residents and communities which it serves by combatting both health and environmental issues and helping the economy in the Bronx grow; and

WHEREAS, The success of FreshDirect is in direct correlation to the efforts of its dedicated staff, whose involvement is, and always has been, characterized by an impressive commitment, an unbridled enthusiasm, and an uncompromising standard of excellence in all endeavors on behalf of the organization and the community it serves; and

WHEREAS, This auspicious occasion presents an opportunity for this Legislative Body to recognize and pay tribute to FreshDirect; and
WHEREAS, It is the sense of this Legislative Body that when businesses of such noble aims and accomplishments are brought to our attention, they should be recognized and applauded by all the citizens of this great Empire State; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to commend FreshDirect for its ceaseless dedication to combatting health and environmental issues in the greater New York City area; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to FreshDirect.