



NEW YORK STATE SENATOR

Roy J. McDonald

Excellence in Business Program

ROY J. MCDONALD August 6, 2009



Troy- Senator Roy McDonald today announced a new district wide program to recognize Rensselaer and Saratoga County small business owners for the significant contributions they make to our communities.

“During this time of economic hardship we realize that large companies sometimes become too big to sustain themselves, leading us to recognize the importance of our small businesses that provide services while employing local people in our communities” McDonald continued, “in Upstate New York the small farms, corner grocery stores, and all small businesses play a significant role in maintaining the character of our communities.”

The first recipient of the award was John Murphy, owner of the Snowman ice cream shop in Troy. The Snowman has been in operation since the early 1950’s and is well known among residents of the Lansingburgh section, and the City of Troy as a whole. Utilizing original recipes, the Snowman has grown to offer mobile catering for private parties, school events, and public concerts in the Town of Brunswick and Powers Park.

“The Snowman, like many small businesses in Rensselaer and Saratoga Counties, is a staple in the community” McDonald continued, “many residents have discovered that these types of small businesses help to create a local identity of which they can be very proud of.”

To nominate a local business for a “Business in Excellence” award contact Senator McDonald’s office at; 433 River Street – Suite 1004, Troy N.Y. 12180, or call 518-274-4616.

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