



NEW YORK STATE SENATOR

Jose M. Serrano

Senator Serrano Joins Councilman Jimmy Van Bramer to Celebrate the Arts

JOSÉ M. SERRANO May 21, 2011

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Senator Serrano served as a panelist for Culture Vision NYC: Envisioning a City Sustained by Culture and the Arts, an event presented by Council Member Jimmy Van Bramer, Chair of the Cultural Affairs Committee in the City Council. The event featured live performances, refreshments and a lively discussion at the newly transformed Museum of the Moving Image, and featured Academy Award Nominee, Sigourney Weaver and BAAD Founder, Author Aviles.

Senator Serrano discussed how to advocate most effectively for the arts, during a difficult economy. "The arts industry generates \$25.7 billion worth of economic impact in New York State. For every dollar in direct spending on the arts, another 98 cents of value is generated in the state's economy," said Serrano. The arts are a smart investment and will help bring our State and country back to economic prosperity.

Senator Serrano will sit on the panel along with Kate Levin, DCA Commissioner; Lauren Flanigan, NYC Opera; Jim Simpson, Flea Theater; and Letitia James NYC Council Member.