



NEW YORK STATE SENATOR

Ruth Hassell-Thompson

Media Alert: Kick-off event and presentation of facts about Governor Cuomo's NY Youth Works Program

RUTH HASSELL-THOMPSON February 8, 2012

| ISSUE: **SMALL BUSINESS, YOUTH**

- WHO:** Senator Ruth Hassell-Thompson, Officials from the New York State Department of Labor, City of Mount Vernon Mayor Ernest D. Davis and members of the Mount Vernon Business Community
- WHAT:** Kick-off event and presentation of facts about Governor Cuomo's NY Youth Works Program
- WHERE:** Mount Vernon Public Library, 28 South First Avenue, Mount Vernon, NY 10550 (In the Community Room on the 35 South Second Avenue side of library)
- WHEN:** Thursday, February 9, 2012 at 2:00 P.M.
- WHY:** The Governor's Youth Works program was signed into law on December 9, 2011 to encourage businesses to hire unemployed, disadvantaged youth. The program will support job training and employment for eligible youth ages 16 to 24. **The NY Youth Works Program has three elements:**
1. **For Businesses** – Businesses can earn tax credits of up to \$4,000 for hiring eligible youth between January 1, 2012 and July 1, 2012. A business must be certified to participate in the program.
 2. **For Youth** – The program allows youth to be hired in the eligible communities and to receive stipends for certain expenses.
 3. **For Placement/Training Providers** – Competitive applications to provide recruitment, training and placement services to certified youth will be available soon. Funds will be awarded to community-based organizations, Local Workforce Investment Boards and other training providers.