



NEW YORK STATE SENATOR

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Applications for Funding Awards Being Sought to Educate Small Businesses about Health Insurance Options

VELMANETTE MONTGOMERY February 21, 2012

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Community Health Advocates (CHA) invites mission-driven business service organizations throughout New York State to apply for grants of \$20,000 to \$60,000 to provide outreach and assistance to small businesses in their communities about health insurance coverage, health reform and small business health insurance tax credits.

CHA seeks to establish a small business assistance program ("SBAP") to educate small businesses about the ACA, provide assistance to small businesses about health insurance and help inform the design and development of the State's SHOP Exchange.

Possible applicant organizations would include Chambers, Business Improvement Districts, local and economic development councils, and other groups that provide services and support to small businesses at the local level - as well as those who serve hard to reach populations such as immigrant and ethnic business owners.

Community Health Advocates (CHA), an initiative of the Community Service Society (CSS), is New York's nationally-acclaimed health consumer assistance project. CSS has been at the

forefront of public policy innovations supporting low-and moderate-income New Yorkers for more than 160 years.

The Request For Proposal may be accessed by opening the attachment accompanying this announcement, or by clicking on this link <http://communityhealthadvocates.org/2012-small-business-assistance-program-rfp> . Questions about this RFP should be emailed by 5:00 pm on February 29, 2012 to Marva Kalish at mkalish@cssny.org. Responses to common questions will be posted on the CHA website, www.communityhealthadvocates.org, by 5:00 pm March 2, 2012. Please note that applications are due March 12, 2012.