



NEW YORK STATE SENATOR

Martin J. Golden

Francesco Loccisano Memorial Foundation to Host an Inspirational Event to Salute Children and Teens as Heroes Who Make a Difference

MARTIN J. GOLDEN January 8, 2013

Brooklyn, NY. – January 2, 2013 -- The Francesco Loccisano Memorial Foundation, (www.FrankiesMission.org), a non-profit serving pediatric cancer patients nationwide, will host their second annual event to celebrate children and teens who demonstrate outstanding qualities and values toward inspiring and bettering the lives of others and their community. The inaugural ceremony will be held on Sunday, March 10th, and will take place at New York City Events-Dyker Beach Catering and the proceeds will benefit the Foundation's mission of assisting the pediatric cancer community.

The Foundation is encouraging the community to send a detailed paragraph by Wednesday, January 30th to info@FrankiesMission.org to nominate children and teens to be one of "Frankie's Heroes" who:

*Engage in generous and selfless acts that make a significant difference in the life of another person or persons

*Demonstrates resilience and courage during a difficult challenge that led toward inspiring others

Explain why your nominee should be one of “Frankie’s Heroes.” Include name, school, grade and age of child. Include your name, phone number and relationship to child.

The Foundation was founded by Camille Orrichio Loccisano in honor and memory of her teenage son, Frankie, who valiantly fought and passed away from cancer. He was determined to launch his own foundation to help other children once he reached a cure. Now, in Frankie’s spirit of giving and helping others, the foundation actively, directly and responsibly offers financial support to children and their families while they are undergoing life-saving treatments that are critical to their care and survival. What began as a grass-roots effort by the family and friends of Frankie is now an organization that has grown to help children nationwide.

Camille Orrichio Loccisano said of her son, "Frankie made this world a better place through his sincere efforts and care for others. That is what exemplifies a hero. He also had an appreciation for good people who did good things. Now, in his memory, we aim to applaud young people who mirror such values. There are children and teenagers out there who deserve the recognition and gratitude of the community. We are determined to find those youngsters."

As The Board of Directors of the Foundation and a dedicated committee are preparing for the annual ceremony, sponsors, both corporate and local, are sought to participate. For more event information and/or to sponsor 'Frankie's Heroes," call 917-496-7534. The Francesco Loccisano Memorial Foundation is a 501 ©3 non-profit organization; donations are tax deductible to the fullest extent of the law.