



NEW YORK STATE SENATOR

Andrew J. Lanza

## Senator Lanza Announces Free Business Support and Resources to Help Employers Grow Statewide

ANDREW J LANZA December 13, 2013



Senator Andrew Lanza today announced the launch of a streamlined, multi-agency initiative offering free business services to help employers overcome obstacles and grow their businesses in New York. The State expanded [theNewNY.com website with a new section](#) that consolidates all the resources available to simplify how businesses can find recruitment and training services; financing options, incentives and tax credits; business counseling; and minority and women owned business certification. In addition, New York State Business Service Team members are now available to offer assistance about available resources. All of the services are at no cost to businesses.

“Working with Governor Cuomo, we are continuing to transform state government to be an active partner with the business community, helping local businesses open and grow in New York,” Senator Lanza said. “This initiative to streamline state resources will create a one-stop-shop for businesses to find new employees, utilize existing supportive

programs and most importantly, save money. We are also making New York State Business Service Team members available to provide direct hands on assistance to any businesses that need their help.”

In the coming weeks, the State will send surveys to businesses across the State to help evaluate the quality of the state’s programs and services and determine what areas can be improved.

“These business surveys will help better tailor our free resources and support for businesses in every industry and region of the state,” said Empire State Development President, CEO & Commissioner Kenneth Adams. “I encourage every business that receives this survey to respond, so we can build and deliver the programs that work best for you - everything from job placement to financial incentives to counseling and training.”

Whether a business is just starting up, expanding, or looking to fill a few vacancies, New York State Business Service Team members are available to help businesses:

- 1) List their jobs;
- 2) Find the right candidates;
- 3) Access hiring and training incentives;
- 4) Obtain business tax credits and incentives;
- 5) Secure business capital;
- 6) Learn about small business training and counseling;
- 7) Become Minority and Women Owned Business Enterprise (MWBE) certified;
- 8) Access HR services and technical assistance; and
- 9) Find layoff aversion resources.

Business Service Team members can also act as an extension for HR teams to help in selecting job candidates, creating and reviewing employee handbooks, developing HR policies, reviewing employee turnover and offering alternatives to downsizing – all at no cost.

Each year, the state offers dozens of customized recruitments and participates in hundreds of career fairs, further connecting businesses with the most qualified job seekers for their openings.

For more information about New York State business services and hiring incentives, visit [www.theNewNY.com](http://www.theNewNY.com) or contact a NY Works for Business representative at [BusinessSurvey@nyworks.ny.gov](mailto:BusinessSurvey@nyworks.ny.gov) or (888) 708-6712.