



NEW YORK STATE SENATOR

Martin J. Golden

Elected Officials Ask Parks Department to Light the Unisphere Gold in September for Pediatric Cancer Awareness Month

MARTIN J. GOLDEN August 21, 2014

850 Fifth Avenue
New York, New York 10065

Dear Commissioner Silver,

We are writing to you at this time regarding the Empire Go Gold campaign, to raise awareness for pediatric cancer, that has become the focus of many throughout New York City. Many families, organizations and elected officials have joined together to encourage Go Gold participation of landmarks, during the month of September which is National Childhood Cancer Awareness Month. We have had great success, including agreements from the Coney Island Parachute Jump, Times Square, the Niagra Falls Peace Bridge and more to go Gold.

As such, we are writing in of support Bay Ridge Cares, the Francesco Loccisano Memorial Foundation, the Olivia Bocuzzi Foundation, in hopes that the Parks Department will partner will us to raise awareness throughout the New York City. Therefore, we are respectfully requesting that Queens most recognizable symbol, The Unisphere, in Flushing Meadows Corona Park, be lit up in Gold during the month of September to advance the Empire Go Gold campaign.

We truly believe that The Unisphere, the famous and spectacular globe presented during the 1964 World's Fair, would get the attention of the world, and as we seek to increase awareness we think such an action would be so important to our success. We look forward to your response.

Sincerely,

Brooklyn – State Senator Martin J. Golden (R-C-I, Brooklyn) today has authored the attached letter, with his colleagues in federal, state and city government, to Parks Commissioner Mitchell asking his support and participation in the Empire Go Gold campaign, to light up the Unisphere in Flushing Meadows Park in Corona, Queens.

In addition to Senator Golden, the letter is signed by Congressman Michael G. Grimm, Assemblyman Alec-Brook Krasny, Assemblywoman Nicole Malliotakis, City Councilman Vincent J. Gentile and City Councilman Eric Ulrich.

The letter in part states, "We are respectfully requesting that Queens' most recognizable symbol, The Unisphere, in Flushing Meadows Corona Park, be lit up in Gold during the month of September to advance the Empire Go Gold campaign. We truly believe that the famous and spectacular globe presented during the 1964 World's Fair, would get the attention of the world and would be this action would be so important to our success."

The complete letter is attached.