



NEW YORK STATE SENATOR

Ruben Diaz

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For Immediate Release

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New York State Senator Reverend Ruben Diaz (D-Bronx) and Ministers from the New York Hispanic Clergy Organization will hold a Rally on Monday, November 17, 2014 at 10:30AM on the Steps of the Bronx County Courthouse (located at 851 Grand Concourse & 161st Street) to support Fresh Direct's plans to move to the Bronx.

Senator Rev. Diaz stated: "My fellow ministers and I represent thousands of Bronx residents who are part of the growing public support for the online grocer Fresh Direct to relocate to the South Bronx. We are excited about the increase that Fresh Direct will make in the South Bronx workforce, and we are overjoyed that the salaries for Fresh Direct workers will be well over the minimum wage. It is refreshing to know that Bronx families who use Fresh Direct will have top quality groceries and fresh produce available to them. We greatly appreciate Fresh Direct's discount offer to customers who choose "green" delivery times to reduce fewer trucks on the streets."

Assembly Member Luis Sepulveda, 87th Assembly District, one of the many elected officials supporting Fresh Direct said: "I am excited to see Fresh Direct bring jobs to a much needed area of the Bronx. They will provide an important service to the community that will be a boom to our residents. I look forward to working with them in the coming years."

"We have made tremendous strides to bring down the unemployment rate in the Borough of The Bronx, but clearly our residents still need more opportunities for quality employment. That is why I fully support and welcome Fresh Direct into our community," stated Assemblyman Marcos A. Crespo, 85th Assembly District.

According to Senator Rev. Diaz, other community groups, organizations and the press are welcome to join and show their support in this demonstration.

For further information please contact Senator Diaz at (718) 991-3161.