



NEW YORK STATE SENATOR

John A. DeFrancisco

## **Senator DeFrancisco Joins with Nosotros Radio, Voto Latino and Time Warner to Kick off the 2010 Census Campaign in Syracuse**

John A. DeFrancisco

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Senator DeFrancisco joined with Nosotros Radio, Inc, Time Warner and Voto Latino to unveil the Syracuse Census Campaign, "Be Counted, Represent!" Census multiplatform initiative, which includes high profile online, television & radio PSAs, a groundbreaking digital partnership with iTunes/Apple and a mobile/text messaging program targeting Latino youth.;