



NEW YORK STATE SENATOR

John A. DeFrancisco

Senator DeFrancisco Joins with Nosotros Radio, Voto Latino and Time Warner to Kick off the 2010 Census Campaign in Syracuse

JOHN A. DEFRANCISCO March 9, 2010

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Senator DeFrancisco Joined with Nosotros Radio, Inc, Time Warner and Voto Latino to unveil the Syracuse Census Campaign, “Be Counted, Represent!” Census multiplatform initiative, which includes high profile online, television & radio PSAs, a groundbreaking digital partnership with iTunes/Apple and a mobile/text messaging program targeting Latino youth.;