



NEW YORK STATE SENATOR

Joseph E. Robach

Verizon Wireless Opens New Store in Henrietta

JOSEPH E. ROBACH January 4, 2011

| ISSUE: **ECONOMIC DEVELOPMENT**



On Monday, January 3rd, Verizon Wireless opened its new location on Jefferson Road. During the ceremony, The Salvation Army Rochester Area Services was awarded a HopeLine Grant from Verizon Wireless, which will benefit the Army's Hope House Women's Shelter. The \$10,000 grant will be used to provide case management services to homeless women impacted by domestic violence

"About 85 percent of the women who come to Hope House are dealing with issues of domestic violence," Said Major James Cocker, Rochester area coordinator for The Salvation

Army. “We are grateful for this grant, as it will help us provide the much needed support the women in our shelter need to become self-sufficient.”

Hope House began as a temporary women's shelter in 1999 and was formally made a permanent program in 2001. The program aims to improve the physical, mental and spiritual health of homeless women and their children. An average of 900 women and children are assisted each year.

Major Cocker accepted the grant during the grand opening ceremony of Verizon's new store on Jefferson Rd in Henrietta. The organization was the only one in Rochester to benefit from this grant this year.

For more information on The Salvation Army Rochester Area Services, click [here](#) to visit their website.