



NEW YORK STATE SENATOR

Betty Little

Tourism ideas discussed at Willard Mountain in Washington County

BETTY LITTLE March 21, 2011



Assemblyman Tony Jordan (left) and Senator Betty Little hosted a tourism roundtable at Willard Mountain on Thursday, March 3. The meeting brought together area businesses and economic developers to discuss the importance of regional tourism efforts and how they can benefit all businesses. The discussion focused on networking and collaboration to increase regional tourism and capitalize on the increasing momentum of the Buy Local movement.