



NEW YORK STATE SENATOR

Joseph E. Robach

2011 Greentopia Festival

JOSEPH E. ROBACH September 20, 2011

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On Saturday, September 17th, Senator Robach had the honor to help kick-off the inaugural Greentopia Festival at High Falls in downtown Rochester. Businesses and organizations showcased products and programs that help restore the planet, promote green living – even save consumers some money. Greentopia is a festival of ideas that empowers everybody to create positive change on the planet we call home. Senator Robach was also proud to sponsor the essay contest, which awarded scholarships to four local students. For more information on the festival, visit <http://greentopiafestival.com/>.