



NEW YORK STATE SENATOR

Joseph E. Robach

Front & Center: The Campaign for Geva

JOSEPH E. ROBACH November 20, 2014

| ISSUE: **ARTS AND CULTURE**



Earlier today, I joined officials from Geva Theatre to announce its newest fundraising efforts, Front & Center the Campaign for Geva. This \$10 million Capital Campaign will help renovate and remodel the historic Geva Theatre building in Downtown Rochester. We're fortunate to have an artistic organization of Geva's caliber in our community, this campaign will help ensure it is here for years to come. For more information on this capital campaign visit, www.gevatheatre.org.

[Click here for more photos from this announcement.](#)