

2015-J3870

LEGISLATIVE RESOLUTION commending Cania Infante upon the occasion of being named a Trailblazer 40 Below by CREDIT UNION TIMES Magazine

WHEREAS, Individuals who give of their time and energies and serve the best interests of their communities are an asset beyond remuneration and cannot be sufficiently extolled; and

WHEREAS, Cania Infante has given not only of her time and energies but also of her competence, intelligence and leadership and consequently has been designated for special honor; and

WHEREAS, This Legislative Body is justly proud to commend Cania Infante upon the occasion of being named a Trailblazer 40 Below by CREDIT UNION TIMES Magazine; and

WHEREAS, A resident of Freeport, New York, Cania Infante is the Assistant Vice President for Marketing at Bethpage Federal Credit Union; she is being recognized for her collaborative approach to identifying opportunities and delivering solutions which resonate with members; and

WHEREAS, Cania Infante joined Bethpage Federal Credit Union in 2001, as a Branch Manager, and was promoted to Business Services Relationship Manager and Regional Manager, before being appointed to lead Marketing for the Bethpage Corporate Office; and

WHEREAS, During her illustrious tenure, this esteemed business leader spearheaded three of Bethpage Federal Credit Union's 2015 CUNA Diamond Award winning marketing campaigns including the Youth Savings Account World Cup Campaign which provided a free, branded flag soccer ball to new customers, and consequently, resulted in the opening of 3,650 youth savings accounts, and 1,646 youth checking accounts; and

WHEREAS, In addition, Cania Infante is working to strengthen Bethpage Federal Credit Union's relationship with its Hispanic members with a direct mail campaign listing each branch's bilingual staff by name and

title; and

WHEREAS, Cania Infante has been called upon to contribute her time and talents to countless civic and charitable endeavors and has always given of herself unstintingly; and

WHEREAS, An integral part of her community, Cania Infante currently serves on the board of the SUNY College at Old Westbury College Council and The De La Salle School, a tuition-free middle school for children of immigrant and economically disadvantaged families; and

WHEREAS, Throughout the entire period of her community service, a period of constructive involvement, Cania Infante has stood constant in dignity, good grace and humor; and

WHEREAS, Rare indeed is the impressive dedication shown by an individual for the benefit of others which Cania Infante has displayed throughout her life; and

WHEREAS, It is the sense of this Legislative Body that those who enhance the well-being and vitality of their community and have shown a long and sustained commitment to excellence certainly have earned the recognition and applause of all the citizens of this great Empire State; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to commend Cania Infante upon the occasion of being named a Trailblazer 40 Below by CREDIT UNION TIMES Magazine; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Cania Infante.