



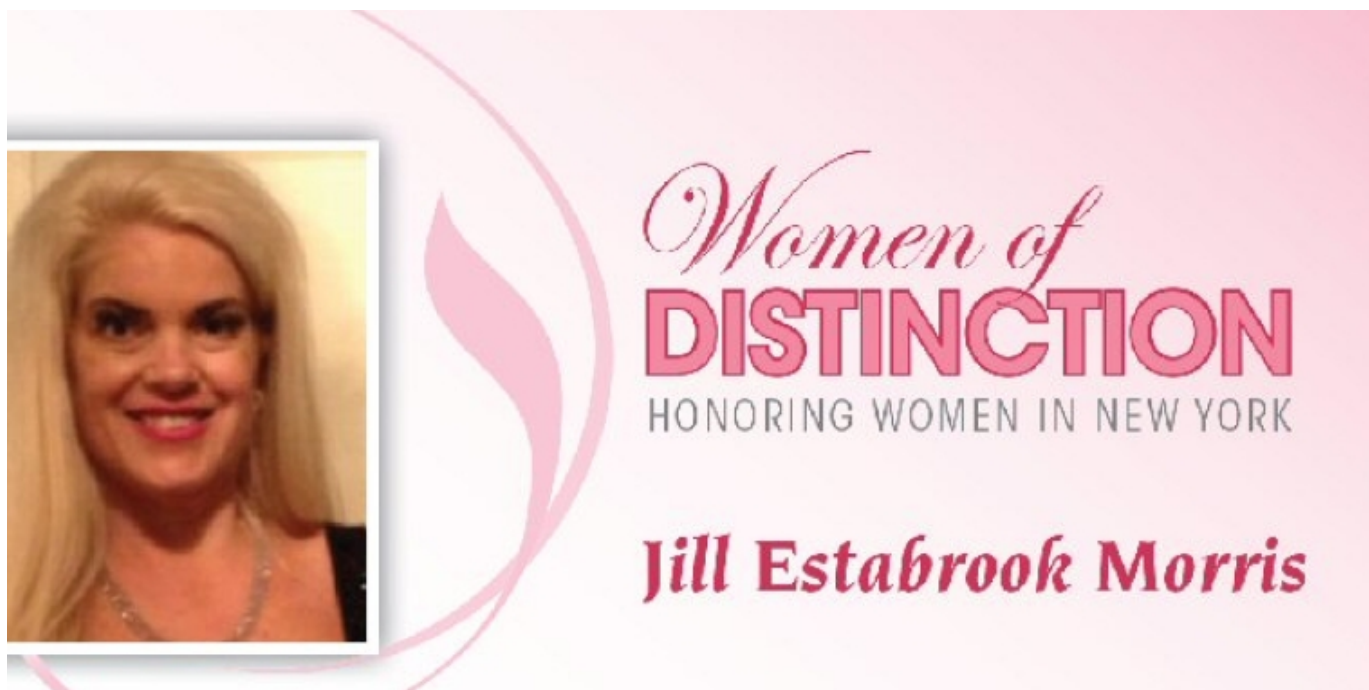
NEW YORK STATE SENATOR

Tony Avella

Jill Estabrook Morris

TONY AVELLA May 11, 2016

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Jill Estabrook Morris is a compassionate leader, skilled mentor and tireless advocate. She has enriched the lives of clients, colleagues, partners and the community through her mentoring, networking, employment, care giving and advocacy efforts. Raised in Old Forge, and a graduate of Paul Smith's College, Ms. Morris still calls the Mohawk Valley her home.

A former sales rep and stay-at-home mom who worked diligently to serve the needs of her family and the Mohawk Valley community, Ms. Morris and her husband, Bill, realized that they needed to take more time to care for themselves. After a successful personal

introduction to the Dr. G's Weight Loss & Wellness program, they became proponents of the healthy lifestyle changes, the improved self-image and elevated self-esteem which came to those who were looking for more than a fad diet.

The Morris' thorough research and belief in the wellness effects prompted them to become franchise owners for the company, opening locations in Central New York and the Mohawk Valley. Ms. Morris has expanded her vision for battling obesity and promoting healthy lifestyles. She was integral in starting the Farmer's Market at Union Station in Utica, and when she is not working at her company, she is making connections at various networking groups and organizations throughout her community. The Stevens-Swan Humane Society, the ARC of Oneida County, the Boys and Girls Club and the Go Red for Women Luncheon all count on Ms. Morris as a long-time supporter and appreciate her as a lifelong friend.

Ms. Morris enjoys helping other women business owners make connections and succeed. She loves to work with inspired business leaders who know they can do more with what they have, and she is the first to acknowledge that any new relationship can lead to the next great client. She recognizes the challenge to realize that potential is not a rare commodity but a shared trait that just needs a little coaxing.