

## 2015-J6194

LEGISLATIVE RESOLUTION honoring Felicia and Jonathan Geiger upon the occasion of their designation for special recognition by Congregation Mount Sinai on June 8, 2016

WHEREAS, Individuals who give of their time and energies and serve the best interests of their communities are an asset beyond remuneration and cannot be sufficiently extolled; and

WHEREAS, Felicia and Jonathan Geiger have given not only of their time and energies but also of their competence, intelligence and leadership and consequently have been designated for special honor; and

WHEREAS, This Legislative Body is justly proud to honor Felicia and Jonathan Geiger upon the occasion of their designation for special recognition by Congregation Mount Sinai, to be celebrated at its Roaring '20s Spring Gala on Wednesday, June 8, 2016, in Brooklyn Heights, New York; and

WHEREAS, This esteemed couple has been called upon to contribute their time and talents to countless civic and charitable endeavors and have always given of themselves unstintingly; and

WHEREAS, Felicia and Jonathan Geiger have been dedicated members of Congregation Mount Sinai for eight years; during this time, they have been vital members of the community, supporting the synagogue through volunteer efforts and supporting programming; and

WHEREAS, Furthermore, she is a former member of the board of trustees and devoted herself to the Hebrew school and religious education programming; and

WHEREAS, Professionally, Felicia Geiger has served as a voice for inclusivity and acceptance in the advertising industry for more than 20 years, cultivating diverse talent for tomorrow and improving the community-at-large today; and

WHEREAS, Felicia Geiger is a co-founder and Executive Director of the Madison's Collective, an organization which supports underrepresented professionals in advertising and media; she also proudly sits on the American Advertising Federation (AAF) Mosaic Council Executive Committee, the ADCOLOR Board of Directors, the Live Out Loud Board of Directors, and is co-chair of the American Association of Advertising Agencies (4A) Diversity Steering Committee; and

WHEREAS, In recognition of her passion and commitment to diversity and inclusion initiatives, Felicia Geiger was honored with the prestigious ADCOLOR Change Agent Award, the AAF Diversity Mosaic Educator Award and The TORCH L.I.G.H.T. Award; additionally, she was named the inaugural recipient of the 4As' MAIP Pantheon Award, which is given to a transformational leader who is highly regarded as a cultivator, supporter and champion of multicultural talent; and

WHEREAS, A respected and talented financial advisor at Charles Schwab, Jonathan Geiger has shared his expertise and opinions on various media outlets, and has been quoted in such publications as THE NEW YORK TIMES, NEW YORK POST, and the NEW YORK DAILY NEWS; and

WHEREAS, Jonathan Geiger is a 1990 graduate of Frostburg State University with a bachelor's degree in Business Administration and Concentration in Finance; he volunteers as a Soccer Coach with the 68th Precinct Youth Council; and

WHEREAS, Felicia and Jonathan Geiger and their two children, Max and Alexandra, have called Brooklyn their home for the past 19 years; and

WHEREAS, Throughout the entire period of their community service, a period of constructive involvement, Felicia and Jonathan Geiger have stood constant in dignity, good grace and humor; and

WHEREAS, Rare indeed is the impressive dedication shown by an individual for the benefit of others which Felicia and Jonathan Geiger have displayed throughout their lives; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to

honor Felicia and Jonathan Geiger upon the occasion of their designation for special recognition by Congregation Mount Sinai on June 8, 2016; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Felicia and Jonathan Geiger.