

Ritchie: Free Event To Help Food, Beverage and Agriculture Businesses Grow To Take Place May 25th

PATTY RITCHIE May 16, 2017



State Senator Patty Ritchie is encouraging those in the food, beverage and agriculture industries from throughout Central and Northern New York to attend a free event that will help connect them to resources that will help grow their businesses.

Sponsored by the Federal Reserve Bank of New York, Empire State Development, New York
State Department of Agriculture and Markets and Cornell University Cooperative Extension,
"Access to Capital" will take place on Thursday, May 25th at Jefferson Community College.

Participants will get an inside perspective from experts and lenders during three different panel discussions on a variety of topics, including financing, lending, alternatives to traditional bank loans and access to training and technical assistance.

"This event is the perfect way for those in agriculture-focused industries to learn about the tools and assistance available to them to help their business grow," said Senator Patty Ritchie, who serves as Chair of the Senate Agriculture Committee. "I encourage anyone who is just starting out, or looking to expand their business to attend this event."

"Access to Capital" will take place from 10:00 a.m. to 3:00 p.m. at the Jules Center Amphitheater, located at Jefferson Community College. Breakfast and lunch will be provided to attendees. Following lunch will be a "resource expo," featuring nearly 20 participants from local, state and national organizations, including area banks, the USDA, Cornell Cooperative Extension Association and the Development Authority of the North Country.

Registration is required. To do so, please visit http://www.cvent.com/d/h5qzvn.