Senate Resolution No. 3696

BY: Senator BONACIC

COMMENDING Cronk's Electronics of Liberty, New York upon the occasion of celebrating its 30th Anniversary

WHEREAS, It is the sense of this Legislative Body to recognize those businesses within the State of New York which contribute to the economic health and vitality of the communities they serve; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to commend Cronk's Electronics of Liberty, New York upon the occasion of celebrating its 30th Anniversary; and

WHEREAS, Born and raised in Liberty, Tom Cronk attended St. Peter's Regional Catholic School and Liberty High School; and

WHEREAS, On April 1, 1987, Tom Cronk opened Cronk's Electronics at 311 North Main Street in Liberty; his children, Jen Friehling and Nigel Cronk recall fond memories of growing up at the store, where they enjoyed watching what their father did best; today, he and Jen work side by side continuing his tradition of providing excellent sales and service to its loyal customers; and

WHEREAS, From its humble beginnings as a repair shop, Cronk's

Electronics has grown into a competitively priced, full-service electronics business; for three decades, Cronk's has provided its customers with the latest technology televisions, audio equipment, and appliances (including air conditioners); along with electronics, shoppers can also purchase high quality bedding and furniture; and

WHEREAS, Cronk's Electronics also offers custom audio and video, along with satellite installations; Cronk's was the first in the area to install DirecTV and grew into installing and servicing the satellite internet providers Hughesnet and Exede; and

WHEREAS, Unlike the big box stores, Jen Friehling and Tom Cronk pride themselves on their customer service; they personally greet each and every one of their customers with a warm smile and truly enjoy getting to know them; and

WHEREAS, The success of Cronk's Electronics is in direct correlation to the efforts of its staff, whose involvement is, and always has been, characterized by an impressive commitment, an unbridled enthusiasm, and an uncompromising standard of excellence in all endeavors on behalf of the institution and the community it serves; and

WHEREAS, Businesses, such as Cronk's Electronics and its owners and employees, exert a strong, positive influence on the communities they serve and are an essential component of the economies of Sullivan County and the State of New York, and of their quality of life; and

WHEREAS, It is with great pleasure that this Legislative Body acknowledges this exceptional business and its contributions, and those

of Tom Cronk, and now of his daughter, Jen, as well, fully confident they will continue to enjoy the success Tom Cronk has worked so hard to achieve; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to commend Cronk's Electronics of Liberty, New York upon the occasion of celebrating its 30th Anniversary; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Tom Cronk, Owner, Cronk's Electronics.