

2017-J4143

Senate Resolution No. 4143

BY: Senator COMRIE

MEMORIALIZING Governor Andrew M. Cuomo to proclaim
March 29, 2018, as Mom and Pop Business Owners Day
in the State of New York

WHEREAS, It is the sense of this Legislative Body to recognize that
the quality and character of life in the communities across New York
State are reflective of the concerned and dedicated efforts of those
businesses and individuals that are devoted to the welfare of the
community and its citizenry; and

WHEREAS, It is also the sense of this Legislative Body to recognize
and commend those who work to better their local community and work hard
to keep a local tradition alive; and

WHEREAS, Attendant to such concern, and in full accord with its
long-standing traditions, this Legislative Body is justly proud to
memorialize Governor Andrew M. Cuomo to proclaim March 29, 2018, as Mom
and Pop Business Owners Day in the State of New York, in conjunction
with the observance of National Mom and Pop Business Owners Day; and

WHEREAS, Our economy could not run without small Mom and Pop
businesses; they create economic growth and provide almost 70% of all
new jobs in the country; every year on March 29 we acknowledge the more
than 27 million small businesses in this country by celebrating National

Mom and Pop Business Owners Day; and

WHEREAS, The holiday was established by Rick and Margie Segel in honor of their parents and the successful hat shop they opened in 1939, and grew into a 10,000 square foot, two million dollar clothing shop; it is a special day to appreciate the long hours, hard work and dedication it takes to run a small business; and

WHEREAS, Mom and Pop stores make shopping personal by delivering superior and personal customer service; and

WHEREAS, Mom and Pop stores also support their community by providing neighborhood jobs and recycling the money they earn back into the local economy; and

WHEREAS, Finally, Mom and Pop stores offer their customers a unique experience by bringing fresh ideas to the marketplace; and

WHEREAS, On March 29, 2018, individuals are encouraged to shop at their local Mom and Pop stores; and

WHEREAS, The owners and employees of Mom and Pop stores diligently work to make each and every customer feel special by greeting them with a warm smile and offering a heartfelt welcome; they truly strive to make their customer's shopping trip a wonderful experience; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to memorialize Governor Andrew M. Cuomo to proclaim March 29, 2018, as Mom and Pop Business Owners Day in the State of New York; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be

transmitted to the Honorable Andrew M. Cuomo, Governor of the State of New York.