



NEW YORK STATE SENATOR

Joseph E. Robach

Louise Novros

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Women of
DISTINCTION
HONORING WOMEN IN NEW YORK

Louise Novros

Louise Novros and her family have been fixtures in the Rochester community for many decades. In addition to her years of community involvement, Ms. Novros has also managed a successful home-based secretarial service for over 35 years.

Ms. Novros' community activism began in 1985 when she founded the Roselawn Neighborhood Association. In 1987, she and the presidents of five other neighborhood associations formed Brighton Neighbors United, which now encompasses 32 Brighton neighborhood associations. Over the years, Ms. Novros has served on the Brighton Master

Plan Committee, the Brighton Beautification Committee and the Brighton Communications Task Force, while also serving as an Election Inspector and Coordinator for East and Central Brighton.

With a passion for service, Ms. Novros has also worked with groups that aim at bettering the Rochester area as a whole. She has served on the Strong Memorial Hospital's Patient Advisory Board, was the Administrator for both the Brighton Chamber of Commerce Board and the Rochester chapter of Choice in Dying, and worked with the AIDS Rochester Wills Clinic, among others.

In 2005, Ms. Novros was elected to the Brighton Town Council, serving through 2017. In this role, she was instrumental in bringing several large-scale events to Brighton. To help clean up the environment, she founded the town's Clean Sweep, now in its 11th year and attracting over 450 participants annually. She also established the semi-annual electronics and shredding recycling events, as well as the reoccurring pharmaceutical "Take Back" program, yielding 117 tons of electronics, 90 tons of shredding and 16 tons of medications to date.

Every day, Ms. Novros demonstrates her deep commitment to making her community a place where people want to live and stay. Her motto is, "Only she who attempts the absurd can achieve the impossible!"