



NEW YORK STATE SENATOR

Brad Hoylman-Sigal

Governor Signs Hoylman / Gottfried Legislation To Ban Floating Electronic Billboards On Hudson & East Rivers

[Brad Hoylman-Sigal](#)

August 20, 2019

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FOR IMMEDIATE RELEASE: August 20th, 2019

NEW YORK, NY – Governor Cuomo today signed into law legislation sponsored by State Senator Brad Hoylman and Assembly Member Richard Gottfried ([S6541-A/A8290-B](#)) prohibiting boats from operating, anchoring, or mooring in the navigable waters of New York State, including the Hudson and East Rivers, while operating a digital billboard or a billboard that uses flashing, intermittent or moving lights.

Senator Hoylman said: “Billboards belong in Times Square, not in the middle of the Hudson and East Rivers. These floating billboards are a dangerous distraction to drivers, boaters, and pedestrians, not to mention an eyesore. New Yorkers deserve to have a respite on our waterfront from the barrage of modern life. I am grateful to Governor Cuomo, Senate Majority Leader Andrea Stewart-Cousins, and Assembly Member Richard Gottfried for their partnership in enacting these common-sense restrictions into law.”

###

related legislation

[2019-S6541A](#)

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- Introduced
 - In Committee Assembly
 - In Committee Senate
 - ◦ On Floor Calendar Assembly
 - On Floor Calendar Senate
 - ◦ Passed Assembly
 - Passed Senate
 - Delivered to Governor
 - Signed By Governor
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[Prohibits vessels from operating, anchoring or mooring in the navigable waters of the state while operating a digital billboard board](#)

June 15, 2019

Signed by Governor

Sponsored by [Brad Hoylman-Sigal](#)

Do you support this bill?