

2021-J50

Senate Resolution No. 50

BY: Senator BRESLIN

MEMORIALIZING Governor Andrew M. Cuomo to proclaim
January 25-31, 2021, as Explore NY At Home Week in
the State of New York

WHEREAS, Travel and tourism are vitally important to both the
economic and emotional health and well-being of the people of the State
of New York; and

WHEREAS, In 2019 New York State tourism generated a record-high
economic impact of \$117.6 billion, personal income for New Yorkers of
\$39.8 billion, state and local tax revenues of \$9.1 billion (\$1,246 per
NYS hhld), tourism is New York State's third-largest industry; and

WHEREAS, Planning Travel Powers Positivity research demonstrates
that anticipating travel delivers significant mental health
benefits-that exploring, contemplating, developing and booking future
travel generates happiness and can alleviate stress and uncertainty
during the COVID-19 pandemic; and

WHEREAS, Through collaborative initiatives like Explore NY At Home
Week, the New York State Tourism Industry Association (NYSTIA) strives
to advance economic growth, job creation, quality of life and pride of
place by realizing the potential of New York State's tourism industry
and facilitating the success of its members; and

WHEREAS, Explore NY At Home Week is intended to encourage New York residents to utilize virtual tours, activities, travel guides and experiences provided by I LOVE NY as well as New York State's destinations, attractions, museums, parks and campgrounds to Find the NY You Love from home; and

WHEREAS, With 11 geographically diverse regions, New Yorkers have a plethora of vacation choices in our great Empire State, whether it is awe-inspiring city lights to Adirondack high peaks, Finger Lakes wine trails, and the mist of Niagara Falls; and

WHEREAS, This Legislative Body is justly proud to memorialize Governor Andrew M. Cuomo to proclaim January 25-31, 2021, as Explore NY At Home Week in the State of New York, in conjunction with the observance of National Plan Your Vacation Day on January 26, 2021; and

WHEREAS, We encourage individuals to use these online resources to virtually explore and discover all the NY experiences they've never had, the NY places they've never been, and the NY places they miss and want to visit again; and

WHEREAS, We urge that when the time is right, New Yorkers should plan future travel in-state, and in so doing help re-employ New York State residents, support the survival of New York State businesses large and small, revitalize New York State communities, and restore state and local tax revenues; and

WHEREAS, We rally New Yorkers to think about their home state when making their 2021 travel and vacation plans and remind them that when the time is right, New York State destinations will be open, accessible, safe and ready to provide experiences and create memories to treasure for years to come; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to memorialize Governor Andrew M. Cuomo to proclaim January 25-31, 2021, as Explore NY At Home Week in the State of New York; and be it further

RESOLVED, That copies of this Resolution, suitably engrossed, be transmitted to The Honorable Andrew M. Cuomo, Governor of the State of New York, and the New York State Tourism Industry Association.