

## 2023-J559

Senate Resolution No. 559

BY: Senator PARKER

HONORING Marie "Jaja" Bain upon the occasion of her designation as recipient of a 2023 Women-N-Motion Empowerment Award by the Young, Gifted & Black Entrepreneurial Awards Program

WHEREAS, It is the sense of this Legislative Body to take note of and publicly acknowledge individuals who have distinguished themselves through their exemplary careers, accomplishments, and purposeful lives of service to their community and their profession; and

WHEREAS, Attendant to such concern and in full accord with its long-standing traditions, this Legislative Body is justly proud to honor Marie "Jaja" Bain upon the occasion of her designation as recipient of a 2023 Women-N-Motion Empowerment Award by the Young, Gifted & Black Entrepreneurial Awards Program to be celebrated at its Awards Brunch on Sunday, March 26, 2023, at the Simpson Restaurant and Bar, Brooklyn, New York; and

WHEREAS, Founded by Carl O. Gray, the Young, Gifted & Black (YGB) Entrepreneurial Awards Program recognizes individuals who continue to reach levels of great success through hard work and determination, proving to be inspiring role models to their community and peers; and

WHEREAS, Furthermore, in conjunction with the observance of Women's History Month, this auspicious occasion features several outstanding

women who are leaders, motivators, business professionals, innovators and entrepreneurs; and

WHEREAS, Born and raised in Brooklyn, New York, Marie "Jaja" Bain is an accomplished mom, educator, change maker, event and boxing promoter, and restaurateur; and

WHEREAS, A confident and fearless woman with a rigorous work ethic, Jaja Bain is the Founder of i&i Entertainment Group LLC, HERStory Lifestyles LLC, and Jaja's Boutique LLC, as well as a partner in Stush NYC, a new Caribbean cuisine restaurant located in Williamsburg; and

WHEREAS, With a wide array of experience in a variety of sectors, Jaja Bain is a humble and highly motivated self-starter, driven to succeed; she graduated from City College University with a Master's degree in Elementary Education and a Bachelor of Science degree in Criminal Justice from St. John's University; and

WHEREAS, Jaja Bain is a community-minded entrepreneur with Haitian roots who was instilled with good business values by her parents from a young age; she began event planning by providing holiday events for young children in her home base of Brooklyn, and eventually produced themed events and parties for adults in 1996; and

WHEREAS, With each event reaching capacity, Jaja Bain earned a stellar reputation and the branding of her company, i&i Entertainment Group LLC, continued to grow successfully; from that point on, she focused on industry, corporate, celebrity and fashion clientele, working

with some of the most successful artists, executives, producers, DJ's and athletes in the business; and

WHEREAS, In 2018, Jaja Bain became a female boxing promoter for one of the top promotion companies in boxing, PBC/Team Watson; and

WHEREAS, Jaja Bain's illustrious promotion and event planning career has consistently targeted the African-American, Caribbean-American, and Hispanic consumer segments, making her a viable resource for brands who want to focus their marketing efforts towards an ethnic demographic; and

WHEREAS, After years of experience, Jaja Bain's passion to empower youth through education and events led her to establish HERStory Lifestyles LLC in May of 2015, to inspire women and young girls to live in their purpose by helping them to grow personally, professionally, financially and spiritually through various workshops and master classes; and

WHEREAS, Rare indeed is the impressive dedication shown by an individual for the benefit of others which Jaja Bain has displayed throughout her life; and

WHEREAS, It is the custom of this Legislative Body to commend individuals of outstanding character, who have shown initiative and commitment toward constantly pursuing higher goals for themselves, and acting as role models of leadership to be emulated by both peers and young people; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to honor Marie "Jaja" Bain upon the occasion of her designation as recipient of a 2023 Women-N-Motion Empowerment Award by the Young, Gifted & Black Entrepreneurial Awards Program; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Marie "Jaja" Bain.

