



## SENATOR JIM ALESI



### Community Update 07/25/12

#### **New Law will Notify Women of “Dense Breast Tissue”**

On Monday, Governor Cuomo signed legislation to help improve breast cancer detection and prevention by requiring that mammography providers notify patients if they have dense breast tissue. The new law will provide women with important information they need to make decisions regarding their personal health care. Specifically, it will require that every mammography report given to a patient with dense breast tissue inform the women in plain, non-technical language that they have dense breast tissue and recommend a discussion with their physician about the potential benefit of getting further screenings.

As a steadfast supporter of initiatives dedicated to eradicating breast cancer, I am proud to have supported this measure. It is vital that women throughout New York State receive the critical information they need to make well-informed decisions about their health care. Being proactive about breast health care has proven successful in saving countless lives, and that is why I have secured hundreds of thousands of dollars for local organizations – like the [Breast Cancer Coalition of Rochester](#) – to assist women and their families living with this terrible disease. For my efforts, I have been honored to be a recent Chairman of the annual Breast Cancer Education Luncheon hosted by Highland Hospital which is taking a leading role in the early detection and prevention of breast cancer.

According to leading medical studies, breast cancer is four to six times more likely in women with dense breast tissue. In addition, mammograms fail to detect approximately 40-50 percent of tumors in dense tissue because this condition may hide their presence. In spite of those facts, a recent Harris Interactive survey found that 95 percent of women are unaware of their breast density and less than one-in-ten women learn about breast density from their physician.

To read the Governor’s full release, click [here](#).

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## Anniversary of Americans with Disabilities Act



Tomorrow, July 26<sup>th</sup>, is the 22<sup>nd</sup> anniversary of the passage of the [Americans with Disabilities Act](#) (ADA) – landmark legislation enacted in 1990 to prohibit discrimination based on disabilities, similar to protections against discrimination based on race, religion, sex, national origin, and other characteristics. Protecting more than 50 million Americans, ADA is one of our nation’s most comprehensive pieces of civil rights legislation.

As a leading advocate for equal rights, I recognize that ADA has helped to expand opportunities for individuals with disabilities in our communities to be more independent and active by removing or reducing many social and physical barriers. As we celebrate the 22<sup>nd</sup> anniversary of the Americans with Disabilities Act and the progress we have made, we also celebrate how generations of Americans with disabilities have improved our community and our country in countless ways, and we strengthen our commitment to continue the work to provide opportunity for everyone.

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## East Rochester Fire Department Carnival Returns

Always a wonderful event, the annual [East Rochester Fire Department Carnival](#) returns today, July 25th through Saturday, July 28<sup>th</sup>. The carnival has rides for the kids, live music every night, and entertainment for all ages. Visit the East Rochester Fire Department’s [website](#) for more information.



**East Rochester  
Fire Dept.**



# CARNIVAL 2012

**Wed., July 25 thru Sat., July 28th**

**at East Rochester School Complex  
200 Woodbine Ave. - off Fairport Rd.**

*Live Music Every Nite!*

*Wednesday:* DJ & Karaoke by Quality Sounds, 8 pm - 11 pm

*Thursday:* Back in Time, 8 pm - 11 pm

*Friday:* Me & the Boyz, 8 pm - 12 am

*Saturday:* Northside Johnny, 8 pm - 12 am

**Food and Beverages Available in Tent**

**Chicken BBQ Thursday**

**July 26<sup>th</sup> at 4:00 p.m.**

**at East Rochester Fire Hall  
Corner of West Ave. & Main Street**

**Fireman's Parade**

**Sat. July 28<sup>th</sup> at 6:30 pm**

**Fireworks at Carnival Grounds @ 10:00 pm**

**Pay One Price Ride Specials**

**Wed., Thurs. & Fri.: 6:00 - 10:00 pm**

**Sat.: 12:00 - 4:00 pm**

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