

**Senate Committee on Racing, Gaming and Wagering
HEARING TO CONSIDER THE POTENTIAL FOR SPORTS BETTING IN NEW YORK STATE**

Testimony - Andy Cunningham, Sportradar

Sportradar is the global leader for providing integrity related services to sports governing bodies and leagues, betting regulators, law enforcement agencies and government authorities to assist in combatting the threat of betting-related corruption in sport.

The company is truly global in reach with offices in over 30 locations internationally giving it a unique and extensive background and experience in the field of sports betting integrity.

Our bet monitoring, intelligence and investigation, education and prevention, regulatory and consultancy solutions are used by over 70 sports federations around the world. This includes here in the US the NBA, NHL, and MLS and further afield FIFA, UEFA, CONMEBOL, International Cricket Council, World Rugby and the International Ice Hockey Federation.

We have also supported over 30 law enforcement agencies globally and in addition have assisted governmental bodies and national betting regulators such as the The Norwegian Gaming and Foundation Authority, the National Integrity of Sport Unit (Australia) and the Italian National Betting Regulator (Agenzia dogane e Monopoli).

Sportradar's approach, expertise and capabilities have proven effective in assisting our partners to prevent, detect and investigate match-fixing. To date we have detected and reported to our partners over 3,500 sporting fixtures as likely manipulated and the company's findings have initiated or supported over 240 sporting and criminal sanctions worldwide. On four occasions, our evidence has been examined at the Court of Arbitration for Sport (CAS), who describe it as a 'reliable means of evidence' and see 'similarities between the procedures followed in respect of the FDS and the athlete blood passport in doping matters'. In the important area of education, since 2015 alone we have educated over 10,000 sporting participants on the key messages around betting and match-fixing.

In terms of bet monitoring Sportradar analyzes betting data through use of its bespoke, technologically advanced and award-winning monitoring platform – the Fraud Detection System (FDS). Betting data is fed into the FDS allowing over 200,000 sporting events per year to be monitored in real-time. The FDS tracks betting patterns at over 550 global bookmakers and operates a sophisticated two-tier alerting system to identify any unusual betting patterns. Once an alert is generated Sportradar's Integrity Analyst team provide an expert qualitative interpretation of the betting data and we then report incidents deemed as suspicious to our sporting, regulatory and law enforcement partners.

A reason that is sometimes put forward not to regulate sports betting is that it will increase the risks of match-fixing occurring in sport.

At Sportradar we believe the opposite is true from our extensive experience of working in the betting integrity field globally and that regulating sports betting within a robust framework, as opposed to letting an illegal or black market thrive, has clear integrity benefits. The UK is a good example where due

to robust regulation no relevant black market is believed to exist and strong integrity measures are in place.

Studies and figures quoted commonly estimate that ranging from between \$50 to \$200 billion is bet illegally annually on sports in the US. Nobody knows for sure how big the illegal market is but it is clear that it is huge and that its existence negatively effects the visibility and audit trails that are important to assist the policing of betting markets.

Bringing as much of the illegal betting occurring in the US under the sophisticated and technologically advanced microscope of betting monitoring technology that can exist in a robust sports betting regulatory framework, can only increase the chances of detecting attempts to fix matches and ultimately help protect the integrity of sport.

Sportradar is committed to assisting and educating relevant stakeholders in the US to formulate sports betting regulation that offers the utmost integrity protection. We advocate that this should include a bet monitoring solution centrally collating and analyzing bets placed at all licensed operators in real-time and cross referencing this with international betting market integrity data and analysis to get the complete global picture. Such a solution should identify and report suspicious betting activity to betting regulators and sports governing bodies and leagues in real-time.