



Senator Patrick Gallivan's 2013 Small Business Summit

Dear Business Owner,

As a member of the Greater Rochester and Finger Lakes small business community, you know that guiding and growing a small business in today's economy can be a daunting task with seemingly few resources dedicated to helping you – the business owner.

With that challenge in mind, I am teaming up with the Rochester Institute of Technology and area experts with years of experience to bring a free small business summit to the Rochester area, and you are invited!

The event is **free of charge** and will be held at the Rochester Institute of Technology's state-of-the-art Golisano Institute of Sustainability on **Thursday, June 27th from 7:30 AM to 9:00 AM**. This will be a great opportunity to hear from experts in small business development and to network with other local business owners, but **space is limited to 65 attendees!** So please review the information below and register right away.

I hope to see you on June 27th!

Patrick M. Gallivan
New York State Senator – 59th District

When: Thursday, June 27th 2013, 7:30 AM to 9:00 AM

Where: The Golisano Institute of Sustainability at the Rochester Institute of Technology, located on the north-west side of the RIT campus (building #81, labeled SUS in section C-5 – [RIT campus map is available here](#)).
Parking is available **without a pass** at no cost in Parking Lot T.

Presentations will include:

The Small Business Climate In New York State – State Senator Patrick M. Gallivan

Senator Gallivan was first elected to the Senate in 2010, representing all or parts of Erie, Wyoming, Livingston and Monroe Counties. He serves on the Senate's Commerce, Economic Development and Small Business Committee and is Deputy Leader of the Republican Conference for Economic Development.

The Greater Rochester Region – Poised for Greatness! – Mark S. Peterson

As the President & CEO of the Greater Rochester Enterprise, Mark Peterson has an outstanding background in regional economic development, financial administration, and high-value fund raising. In 2011 Mark was appointed by Governor Andrew Cuomo as a member of the Finger Lakes Regional Economic Development Council. Mark serves as a member of the Council's Executive Committee. Mark will discuss the region's economic future and discuss how community engagement from the small business community can also help strengthen the Rochester Region's economy.

High Impact Ideas To Grow Your Business – Frank Swiatek

Frank serves on Senator Gallivan's staff as his Senior Advisor for Small Business. As a private sector consultant for over 30 years, Frank has conducted over 3450 presentations for organizations throughout the US and Canada, worked for numerous small businesses and over 25 Fortune 500 companies. Frank is co-author with Denny Strigl, the former President and CEO of Verizon Wireless, of the business development book, *"Managers, can you hear me now? – Hard-Hitting Lessons on How to Get Real Results!"*

Light refreshments and time to network with the presenters and fellow business owners will be made available.

Space is limited to 65 registrants so please reserve your spot for Senator Patrick M. Gallivan's 2013 Small Business Summit today by contacting Annie Chwiecko, Community Representative for Senator Gallivan. Email Chwiecko@nysenate.gov or reserve directly by calling (585) 746-2807.

Additional details are available at gallivan.nysenate.gov.