



Dear Business Owner,

As a member of the Western New York and Finger Lakes small business community, you know that guiding and growing a small business in today's economy can be a daunting task with seemingly few resources dedicated to helping you – the business owner.

With that challenge in mind, I am teaming up with the Livingston County Area Chamber of Commerce, the Wyoming County Chamber of Commerce and area leaders in business development to bring a free small business summit to the GLOW area, and you're invited!

The event is **free of charge** and will be held at SUNY Geneseo's new Doty Building in the Tower Room on **Tuesday, October 29th from 8:00 AM to 9:30 AM (7:30 AM registration)**. This will be a great opportunity to hear from experts in small business development and to network with other local business owners, but **space is limited!** So please review the information below and register right away.

I hope to see you on October 29th!

Patrick M. Gallivan
New York State Senator – 59th District

When: Tuesday, October 29th 2013, 8:00 AM to 9:30 AM

Where: The Tower Room in the new Doty Building at SUNY Geneseo, Park St, Geneseo, NY. ([Campus Map](#))

Presentations will include:

What is being done for Small Business in Albany – State Senator Patrick M. Gallivan

Senator Gallivan was first elected to the Senate in 2010, representing all or parts of Erie, Wyoming, Livingston and Monroe Counties. He serves on the Senate's Commerce, Economic Development and Small Business Committee and is Deputy Leader of the Republican Conference for Economic Development.

What businesses can do for themselves – Frank Swiatek

Frank serves on Senator Gallivan's staff as his Senior Advisor for Small Business. As a private sector consultant for over 30 years, Frank has conducted over 3450 presentations for organizations throughout the US and Canada, worked for numerous small businesses and over 25 Fortune 500 companies. Frank is co-author with Denny Strigl, the former President and CEO of Verizon Wireless, of the business development book, *"Managers, can you hear me now? – Hard-Hitting Lessons on How to Get Real Results!"*

A continental breakfast, light refreshments and time to network with the presenters and fellow business owners will be made available.

Space is limited so please reserve your spot for Senator Patrick M. Gallivan's 2013 Small Business Summit at Geneseo today by contacting Annie Chwiecko, Community Representative for Senator Gallivan. Email Chwiecko@nysenate.gov or reserve directly by calling (585) 746-2807.

Additional details are available at gallivan.nysenate.gov.