



The New York State Senate and Hispanic Federation
Welcome you to

UNIDAD LATINA



Unidad Latina Legislative Conference

The New York State Senate and the Hispanic Federation are partnering to host the first-ever **Unidad Latina Legislative Conference**, which will convene some of the most distinguished civic, community and business leaders from across New York State to discuss the needs, challenges and aspirations of the growing Hispanic community.

The two-day conference will take place on **Friday, October 21st and Saturday, October 22nd 2011 at the Sheraton New York Hotel and Towers in Manhattan.**

A principle goal of the conference is to promote increased economic opportunities for Hispanic New Yorkers.

Schedule of events:

Friday, October 21, 2011

Welcome Reception 6 PM – 8 PM

Senate Majority Leader Dean G. Skelos, welcome remarks

Irene M. Esteves, Executive Vice President and Chief Financial Officer, Time Warner Cable Inc.

Dr. John B. King – Commissioner of Education and President of the University of the State of New York

Saturday, October 22, 2011

Café con Leche Plenary 9 AM – 10:30 AM

Monsignor Kevin Sullivan, Executive Director of Catholic Charities of the Archdiocese of New York.

Morning Workshops 10:30 AM – Noon

Las Olvidadas: Confronting the Latina Teen Suicide Crisis

Moderator: Hon. Diane Savino, New York State Senate

Panelists: *Dr. Rosa Gil, President, Comunilife*

Dr. Leopoldo Cabassas, Psychiatric Institute Center of Excellence

Dr. Manny González, Hunter College School of Social Work

Dr. Maria Oquendo, Department of Psychiatry, Columbia University

Got Jobs?: Promoting Latino Job Growth

Moderator: Hon. James Alesi, New York State Senate

Panelists: *Alexander Saavedra, Vice President/Director, SEEDCO*

Edwin Meléndez, Director, Center for Puerto Rican Studies, Hunter College

Jorge Martínez, Village Trustee, Town of Freeport

Alfredo Placeres, President, New York State Hispanic Chamber of Commerce

Ken Pokalsky, Senior Director of Government Affairs, The Business

Council of New York State, Inc.

Líderes Luncheon – Noon – 2 PM

Jorge Silva-Puras, Region II Administrator, United States Small Business Administration
Dr. Tomás Morales, President, College of Staten Island is honored
Senator Zeldin constituent receives business award

Afternoon Workshops 2 PM – 3:30 PM

Our Future Depends on It: Increasing Latino College Success

Moderators: Hon. Jack Martins, New York State Senate
Hon. Nicole Malliotakis, New York State Assembly

Panelists: *Frank Sánchez*, Vice Chancellor for Student Affairs, City University of New York
Lillian Rodríguez López, President, Hispanic Federation
Frances Lucerna, Executive Director, El Puente Academy
Carlos Medina, Associate Provost & Associate Vice Chancellor, Office of Diversity, Equity and Inclusion, State University of New York

Bridge to a Healthier Tomorrow: Addressing Latino Health Disparities

Moderator: Hon. Jeffrey Klein, New York State Senate

Panelists: *Paloma Hernández*, President, Urban Health Plan
Wayne Keathley, President and Chief Operating Officer, Mount Sinai
Guillermo Chacón, President, Latino Commission on AIDS
Dr. Alvaro Carrascal, Senior Vice President, Cancer Control, American Cancer Society

Minding Our Business!: Protecting and Supporting Latino Small Businesses

Moderator: Hon. Marty Golden, New York State Senate

Panelists: *Héctor Cordero Guzmán*, Professor, School of Public Affairs, Baruch College
Paul Quintero, President, ACCION New York
Luis Balzac, Former Director of Puerto Rico Industrial Development Company
Das Vélez, Executive Director, Minority and Women Business Development, Empire State Development Corporation

CUNY College Roundtable 3:30 PM – 5 PM

Chairman's VIP Reception 6 PM – 7 PM

Senator Skelos honors business leaders

General Reception 6 PM – 7 PM

Dinner Gala 7 PM – 11 PM

Honorable Michael Bloomberg, Mayor of New York City
Senate Majority Leader Dean G. Skelos
Assemblywoman Nicole Malliotakis
Christóbal I. Conde, former President and CEO, SunGard
Rita DiMartino, CUNY Board of Trustees

FOR MORE INFORMATION/TO REGISTER FOR THE EVENT, PLEASE CALL (212) 233-8955.