



Women of DISTINCTION

HONORING WOMEN IN NEW YORK

Florence Ferguson

Florence Ferguson is a proud resident of Far Rockaway who is passionate about volunteerism and developing a culture of service. Ms. Ferguson is always thankful for the opportunity to share in and support organizations that promote the love, life, welfare, and growth of her community.

Most notably, Ms. Ferguson spearheaded the 11-year community advocacy for reconstruction of the Beach 59th Street Playground, resulting in the 2023 completion of a fully accessible \$5 million playground made for children of all abilities. She was instrumental in forming alliances between the community and the ICARE Foundation to support its successful Dollars for Doulas crowdfunding campaign in 2022.

After a successful 35-year career in corporate communications, she is currently a retired insurance executive, serving her community in many areas of social advocacy and governance. She currently serves as President and Co-Founder of Friends of the Beach 59th Street Playground Association. She is a longstanding member of the St. John's Episcopal Hospital Community Advisory committee, a Board Vice President and ardent supporter of Perfect Piece of the Puzzle, and a member of the NYC Department of Youth & Community Development Neighborhood Advisory Board Queens 14.

She is the daughter of Keith and Kathleen Ferguson, a pharmacist and a registered nurse from the Island of Jamaica where she spent her formative years. During this time, she was ingrained with the importance of giving back to and serving others. She attended the Anglican All Girls St. Hugh's High School. Upon immigrating to New York City with her mother after the death of her father, she continued her higher education, receiving a Baccalaureate in Communications and Political Science from Hunter College.

Her core beliefs are aptly summed up in one of her favorite quotes from the late Jackie Robinson, "A life isn't significant except for its impact on others' lives."

***Florence Ferguson was selected as a
2024 Women of Distinction honoree by Senator James Sanders Jr.***

