



Women of DISTINCTION

HONORING WOMEN IN NEW YORK

Daisy Rivera Algarin

Daisy Rivera Algarin is a dedicated public servant and community advocate who has worked continuously to better the Greater Rochester area, with a special focus on the Latina community.

Ms. Algarin believes more women have to encourage other women and remember to be each other's "sister's keeper." In 1993, leading by example, she sat down with other Latina women of Rochester and discussed the lack of mentorship and leadership opportunities showcasing Latina representation. Not one to shy away from a problem brought to light, Ms. Algarin, along with her fellow Latina friends, founded Latinas Unidas, a non-profit organization which fosters and empowers Latinas to reach their full potential as leaders who can positively impact our community. She continues to be a member of the board of Latinas Unidas today.

Her impressive list of other service roles includes being a member of AI Sigl Community of Agencies Board of Trustees, Chair and Founder of Latina Woman Scholarship Fund, PathStone Enterprise board member, Co-Chair of The Latino Giving Circle, a member of the Director's Advisory Council and the steering committee for the United Way Latino Leadership Development Program.

Her work life has also been dedicated to public service. Ms. Algarin began working for the City of Rochester in 2000 as a Business Development Specialist. In 2017, she transitioned to her current role as Director of Neighborhood Service Centers (NSC), which focuses on improving the quality of life for all Rochester citizens. Through foresight and a commitment to the community, Ms. Algarin helped to bring the long-discussed La Marketa, a Latin-themed international marketplace, to life. This project helped to revitalize the neighborhood and better serve the Latino community surrounding it.

Ms. Algarin was born in the Bronx and came to Rochester in 1971. She is married to a fellow Latino community advocate and has three children and multiple grandchildren. Motherhood is one of the things in her life she is most proud of. She will proudly tell you her children are kind, caring and generous, and they understand serving and putting others first, which Ms. Algarin has been a model for her entire life.

***Daisy Rivera Algarin was selected as a
2024 Women of Distinction honoree by Senator Jeremy A. Cooney***

