

# INFORMATION

We keep the young adult community informed about local political and community matters because increasing awareness increases participation.

## "National Voter Registration Day" 2017

September 26, 2017

In 2017, the theme for National Voter Registration Day centered on encouraging people to vote in their local elections, as voters in every state had local elections in November. The Millennial Task Force took action to **engage young adults through voter registration and education at a college campus and a community justice town hall at the Apollo.**

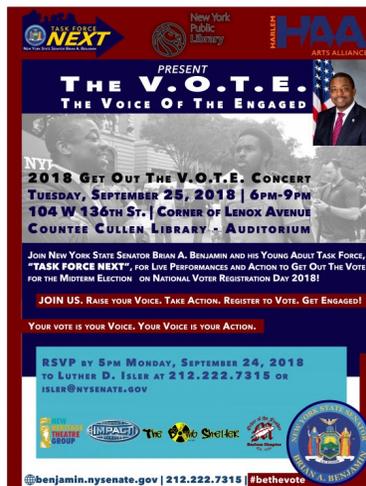
*"I enjoyed serving with the Millennial Task Force for National Voter Registration Day! I genuinely appreciate the fact that it gave me an opportunity, as both a millennial and NYC transplant, to get engaged with my community and help others do the same. The organization is making an impact, and I'm grateful I was able to contribute!"*

- **Toi Banks, Task Force Next** Member



**This year, National Voter Registration Day is September 25, 2018. Task Force Next** will be hosting **The V.O.T.E. (The Voice Of The Engaged)**, a Concert to encourage young adults to vote in the November 6, 2018 Midterm Election.

Click the link to [RSVP](#) or contact Luther D. Isler at 212.222.7315 or [orisler@nysenate.gov](mailto:orisler@nysenate.gov).



State Primary Election	Thursday, September 13
Midterm General Election	Tuesday, November 6

Join your neighbors and VOTE in every election to make sure our community has the representation it deserves.

To find your polling location visit: [NYC.POLLSITELOCATOR.COM](http://NYC.POLLSITELOCATOR.COM)

To learn more about what's on the ballot visit: [VOTING.NYC](http://VOTING.NYC)

Or, call the New York City Board of Elections at 866.868.3692.

### "Rhythm & Registration" October 13, 2017

The Millennial Task Force created an innovative way to engage a younger demographic of voters in **voter registration and education while performing spoken word at a university in the district ahead of the voter registration deadline for the City's 2017 General Election.**

*"The energy was positive and everyone brought their full dedication! From each task force member and person involved, you can tell that the commitment comes from a genuine place of wanting to better their community."*

- **Joyous Pierce, Task Force Next** Member

*"I've never done something like this before, going out into the community and helping people register to vote. I would've never imagined doing this while spitting my lyrics. It was fun; and I felt like I did something, reaching out to folks and raising awareness about voting, and showing them they have a voice to make changes in the community."*

- **Andre L. Cheek, Task Force Next** Member

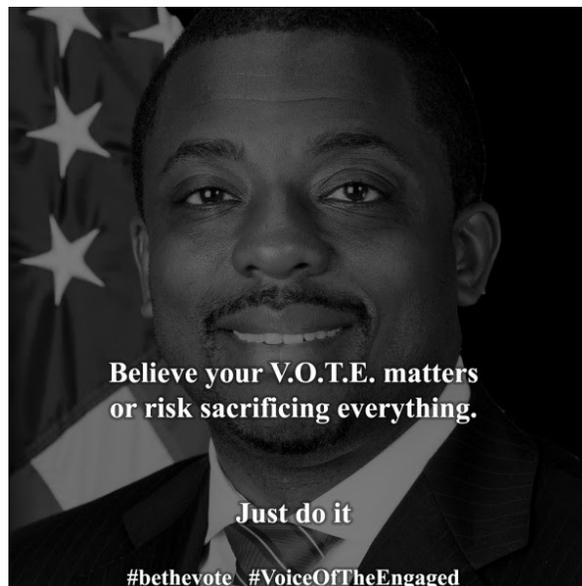


**"I Vote Because" Mailer**  
November 7, 2017

Statistics show that only 1-in-5 voters turn out for local elections. To help increase voter turnout for the November 2017 city general election, the Task Force sent a mailer to young adults in a few election districts to both inform them about the upcoming city election as well as to educate them regarding the various local offices up for election and **the roles those offices play in our day-to-day lives in the services they provide to our community.**

*"I had not joined the Task Force yet, when I received the mailer with one of the task force members pictured on it. I was extra pumped about getting it, because I was like 'hey, I know that guy!' But I think what that symbolizes is how by creating a community of young people where we share news about good things our peers are doing in the community, we generate more excitement around the change that young people can make and inspire each other to stay up to date and get involved."*

- **Divya Nair, Task Force Next** Member



**Millennial Issues Update Mailer**  
August 7, 2018

Young adults in our district and around our country are pursuing success and happiness in a climate that has made that pursuit systemically more difficult for them. We live in a time where education is too expensive and wages are too low, which is why it is super important for us to be engaged in raising our voices on issues that matter to us, our future, and our communities.

Because of the voices of our Task Force members and others in the district, State Senator Brian A. Benjamin has been able to be effective in creating change regarding the issues that matter most to us:

1. **Our Voices Matter to #KeepFamiliesTogether!**
2. **Our Voices Matter to Create Affordable Housing!**
3. **Our Voices Matter to preserve "Harlem, not SoHa!"**
4. **Our Voices Matter to Secure Support for Minority and Women-Owned Businesses!**
5. **Our Voices Matter to Secure Criminal Justice Reform!**

**- Luther D. Isler, Community Coordinator**