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February 24, 2015

Dennis Rosen Chairman New York State Liquor Authority 80 South Swan Street, Suite 900 Albany, NY 12210-8002

Dear Chair Rosen:

I am writing to request that the New York State Liquor Authority (SLA) take a proactive approach to websites and establishments that promote bar crawls that may run afoul of the Alcohol Beverage Control (ABC) laws, particularly as we approach St. Patrick's Day.

THE SENATE

STATE OF NEW YORK

ALBANY

Websites such as PubCrawls.com, BarCrawls.com and PubCrawlNewyork.com frequently list promotions that violate regulations pertaining to drink specials, which encourage patrons to consume in excess. As a result, the bars associated with the events also frequently run afoul of prohibitions on serving intoxicated persons and keeping an orderly establishment, including sidewalk control. Seasonal bar crawls, for events such as SantaCon, St. Patrick's Day and Cinco de Mayo, send many intoxicated individuals into the streets, and disrupt the communities that I represent.

I urge the SLA to reach out to these websites, as well as the participating locations to remind them of their obligations, and to ensure that any promotions comply with the law.

Thank you in advance for your consideration of my request. Should you have any questions, please feel free to contact me at 212-633-8052.

Sincerely,

Brad Hoylman

New York State Senate 27th Senate District

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