



2012 Community Beautification and Participation Competition



In order to enhance the relationship between residents and the community, I am pleased to kick off a community beautification and participation competition. This competition is designed to increase the awareness of and appreciation for the overall look of our community and the importance of engaging its individuals and groups. The goal is to emphasize the aesthetic richness of the Southeast Queens landscapes, buildings and parks. The overall look of a community plays an integral role in fostering community pride, building confidence in prospective businesses to relocate into the area, and establishing an acceptable standard for surrounding neighborhoods to the benefit of everyone. In addition, participation by residents within the community is also vital to establishing an informed and empowered Southeast Queens community. In a time where our collective community involvement has slowed, it is important that we reignite the flame and work to reenergize our community.

This year Senator Smith will be partnering with various private enterprises to award winning entries. The rules are easy. Read below to see how you can take part in the fun!

Competition Guidelines

Applications and proposals must be received in Senator Smith's District Office by close of business on June 29, 2012.

Components of each proposal:

- a. Overview
- b. Plan/Approach (must include precise location, detailed description and timeline)
- c. Budget

NOTE: Obtaining any required permits for your plan are the sole responsibility of the submitting group

Eligibility

You must meet at least one of the following criteria:

1. Not-for-Profit 501c3 in good standing
2. Registered Block Association
3. Existing Civic Association
4. Youth Organizations (Boy/Girl Scouts, Explorers, etc.)

Categories and Prizes

This year Prizes will be awarded in the following categories:

Community Beautification- To qualify, individuals within Southeast Queens should expect to make significant improvements to an area within Queens.

Community Participation- To qualify, individuals within Southeast Queens must directly increase attendance at public meetings.

Before and After Photos For Community Beautification

All applicants in the community beautification competition must take and maintain photos of areas to determine the "before" and "after" images.

Judging and Award

The panel of judges will be comprised of representatives from Community Boards 8,12 and 13.

Maximum Award \$500.

Application

Please complete the application below. You must answer all questions in order to be considered in the competition.

Name: _____

Address: _____

Mailing Address: _____

Daytime Phone: _____ Evening Phone: _____

E-mail Address: _____

Description of project: _____

Category

☐ Community Beautification

☐ Community Participation

Sign: _____

Date: _____